



TENNANT CREEK STREETScape MASTERPLAN

Visual Placemaking
and Design Guidelines

May 2020



The goal of these guidelines is to provide Tennant Creek with a set of visual standards.

Tools that can build a visibly unified sense of the town through future placemaking and streetscape design.

A perceptible identity that visualises and celebrates its uniqueness — both to instill pride in locals and attract interest from visitors.

Introduction



Providing a unified vision for the town as it evolves into the future.

Placemaking by design

Towns and communities largely evolve organically and opportunistically over time. This can lead to an eclectic and disjointed presentation and perception of the town.

The purpose of this document is to create a unified approach to the future development of public-facing elements of Tennant Creek and how it is presented and perceived in two ways:

- 1) Internally to residents of the town and its surrounds — in other words ‘town pride’
- 2) Externally to visitors to the town and what it has to offer — in other words its ‘reputation’ or ‘brand’.

This document will serve a central reference that all stakeholders can use to coordinate the investment of their effort and resources in elevating those perceptions in a unified way.

The face of town

The main street serves as the backbone of the town and a very public face to those traveling through it. Making it a vital part of the urban infrastructure to be optimised and invested in. The wayfinding strategy centres on the journey along the Stuart Highway as it transitions to Paterson Street.

Management of the presentation of this thoroughfare is important to ensure a good first impression.

Unity through identity

Some streetscaping programs can be purely asset-driven. The focus being on tangible products, objects and hardscaping to create visible changes. However without an over-arching vision of the intended perception change, the result can be a well presented veneer that lacks authenticity and longevity.

Our approach has been to lead with an identity-driven approach. This ‘identity concept’ can then inform all other design work and decision making. It can also help foster a sense of town pride and a point of recognition and differentiation to tourists.

Consultation

The proposed elements and strategies in this document have undergone several rounds of community consultation and been positively received and ratified. Refer to the appendix for more information.

Ongoing consultation should continue with particular reference to:

- Barkly Arts for engagement with local creative works;
- Barkly Regional Council/DIPL on logistics of fabrication, installation and maintenance;
- Local police for input on crime mitigation as part of CPTED practice;
- NT Tourism should also be consulted for their positioning/marketing strategies.

Other documents

The strategy in this document also draws reference to — and compliments — other work that has occurred in this area of placemaking for Tennant Creek.

Specific documents include:

- **Streetscape Enhancement Plans (DIPL) — August 2019**
Streetscaping and landscaping initiatives
- **Barkly Visitor Experience Masterplans (VTC/Tourism) — November 2018**
Broader marketing and tourism strategy
- **Community Safety Design Guide (NTG) — April 2010**
Crime Prevention Through Effective Design (CPTED)
- **Battery Hill Museum Signage Masterplan (MODE) — June 2019**
Signage precedent
- **Purkiss Reserve Signage (BENNETT DESIGN / MODE) — In progress**
Signage precedent
- **Entry Statement Signage (BENNETT DESIGN) — In progress**
Signage precedent

Culture and Communication Context

The people who experience Tennant Creek can be broadly broken into two audiences — locals and visitors.

Local people

The local audience need to feel an increased sense of pride towards their township. Pride is a powerful emotional motivator to drive positive behavior and opinions.

The local population is approximately a 50/50 mix of people from Indigenous and non-indigenous backgrounds. The masterplan has addressed this blend of people and culture to create a balanced sense of place for all.

Indigenous

Tennant Creek is the urban center for Warumungu people who are the traditional inhabitants of the area. It is also noted that since European settlement there is now a mix of other indigenous groups within the region.

Aboriginal culture, history and the arts are supported and promoted strongly in the town centered on the recently refurbished Nyinkka Nyunyu cultural centre.

Many landmarks within the region have indigenous names which are to be acknowledged.

Non-indigenous

European history includes the establishment of the telegraph station and subsequent gold rush, briefly interrupted by the events of World War 2. The cattle industry of the broader Barkly region — of which Tennant Creek is the center — is also significant on a national level.

The discovery of gold is the major significant impetus of what established the township and being a 'mining town' is still present culturally.

Observations and challenges

- For locals, navigating the town is uncomplicated with the benefit of local knowledge making wayfinding largely redundant.
- A sense of involvement in the urban renewal process is important. This will create a greater sense of pride and ownership of assets and initiatives.
- Malicious damage is also a factor to be considered. Struc

Visitors

In the wane of the gold mining boom, tourism has been identified as a powerful method for boosting the local economy with external revenue streams.

The town's position on the Stuart Highway makes it a funnel through which a high volume of road traffic between Alice Springs and Darwin travel.

The *Barkly Visitor Experience Masterplan* identifies the importance of road-based tourism to the region. In the context of a road trips through inland Australia, many towns will be experienced in passing or for longer stays. It is important that Tennant Creek is a unique and memorable experience.

Safety and security have been raised in the past as an area of concern. Crime Prevention Through Effective Design (CPTED) principles have been — and should continue to be — considered to ensure that the perception of the main street experience is open and safe.

Observations and challenges

- Creating perceptions of the town as an inviting, interesting and safe place to explore.
- Providing an 'identity' that can differentiate Tennant Creek from other towns along the highway such as Alice Springs and Katherine.
- Providing clear and integrated wayfinding information and cues to aid navigation for people who are unfamiliar with the town on arrival.

A sense of identity...

Who is Tennant Creek?

What should it be known for?

What makes it unique from other places?

What ingredients can be used to unify the presentation of the brand?

Visual Context

The existing colour and material palette of Tennant Creek

Common ground

Reviewing the dominant colours and materials of the landscape helps identify a common palette that can unite the three major aspects of Tennant Creek.

1. Indigenous Culture; 2. Mining History; 3. Pastoral Activity

Red Earth / Rusted Steel

While not unique to Tennant Creek the colour of the land is a dominant local aspect. From its mining origins, the prevalence of rusted/yellow machinery compliments the red earth hues.

Ironstone

This dark rock is highly significant to the town's history.

As a source of gold it created the mining boom that established the current town infrastructure.

Many large formations are sacred to the Warumungu including the home on Nyinkka in the cultural center.

Gold / Yellow

Often described as the 'Golden Heart' of the Northern Territory, this colour is an obvious part of the identity of the town. For the mineral that was mined, the equipment that mined it and the golden pastoral fields of the surrounding Barkly region.

Olive Green

Reminiscent of sun-bleached vegetation and Eucalyptus leaves. Olive is also a darkened version of gold that occurs when mixing with black.

Purple

Beyond the initial redness of local rock and rusted surfaces, closer inspection reveals an abundance of dark purple hues. When tinted, this leans toward a pinkness that is also present in the soil.

Pastel vs Intensity

It is noted that the colour can vary based on time of day. From dusty pinks in the glare of the day to vibrant reds during sunset. Blacks can equally occur as powdery charcoal yet shadows are intensely dark in the midday Australian sun.

"Stone and Steel"

The combination of these two materials has a toughness that is reflected in the strength of character of people who live here.



Colour Palette

A strong but flexible colour palette can help strongly identify a brand and create a colour-coded sense of unity and place.

This is more than a short-term marketing campaign. The intention is to have a colour strategy that can slowly infuse itself into the fabric of the built environment of the town. When a colour choice needs to be made for urban structures, it should reference this palette.

Colour strategy

The colours represent a useful cross section of colours that can be iconic for Tennant Creek and extrapolate from the cornerstones of gold/yellow and black/charcoal.

A series of support colours have also been developed that provide more neutral hues as well as dark and light variants to maximise usability.

The colours marked with a dot (shown) are those used in the current Battery Hill Mining Centre signage specifications.

Core palette

The cornerstones of the palette are black, gold and red. These are both significant to the towns history as well as correlating on a second level to the indigenous flag. Included in the palette is the use of a weathered steel (coreten) material colour.



Support palette

The support palette provides a broader set of colours that sit comfortably with the core palette. Most are extrapolations or blends of the core colours. This includes the use of raw metals such as steel and aluminium.



Neutral palette

The neutral palette extends into more subdued tones suitable for less prominent built structures such as walls and fences.



FOUNDATIONS OF BLACK

Ironstone

Indigenous culture

RED EARTH

HEARTS OF GOLD

Precious Metal

Barkly Pastoral Fields

RUSTIC CHARM

Primary typeface

A clean geometric typeface (Montserrat) has been specified for use for its no-nonsense appearance and readability. It also has a proven track record in signage contexts. The circular shape of the 'O' and dots over 'i' and 'j' dovetails with the broader use of circles/dots in the identity.

Support typeface

As a secondary typeface a more historical typeface (Clarendon) has been selected to compliment the timelessness of Montserrat.

Combined they can convey ideas of the past and the future.

Both typefaces come in a wide range of weights and include italics at all weights.

Note: Both typefaces are available through Adobe Fonts and come with standard Creative Cloud licences. Montserrat is also available through Google Fonts.

Montserrat — Primary Typeface

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Clarendon Bold – Support Typeface

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Combinations

The different but complimentary dynamics of these two typefaces allows for specific combinations.

This can be used to counter balance indigenous and modern names for locations that share names.

**KARLU KARLU
DEVILS MARBLES**

**WELCOME TO
TENNANT CREEK**

Material Theme — Resourceful / Robust / Rustic

Resourceful = creative

As a remote township, many of the pioneers had to be resourceful and do more with less. This theme can be continued by being creative with existing materials and assets.

Opportunity: Recycling the rustic

The creative re-use of existing materials minimises the expense of sourcing new and more expensive ones.

This 'mechanical art' has become quite established with many Australian sculptors specialising in this form of work.

The existing use of disused mining equipment as roadside displays could also be embraced and emphasized further. Methods such as placement on plinths and colouring these objects can transform them into a sculptural piece. Lighting would also increase their perceived importance.

Note: Curated museum pieces at the Battery Hill Mining Centre should not be painted or modified because it destroys the value of the object as a historical artifact.

Robustness

Reiterating the idea of *stone-and-steel*, the use of strong materials both reflect the rustic nature of the town and ensure longevity in the harsh environmental conditions of this geographic region.

Challenge: Vandalism

Malicious damage is not unique to Tennant Creek but a distinct issue to manage. The use of robust materials and construction methods will increase resilience. Where possible, a modular construction method can allow for damaged components to be replaced instead of the whole structure.

It has been shown that pride in the object can reduce the risk of attack. A wall with existing graffiti artwork is far less likely to be tagged by others.

The human resource

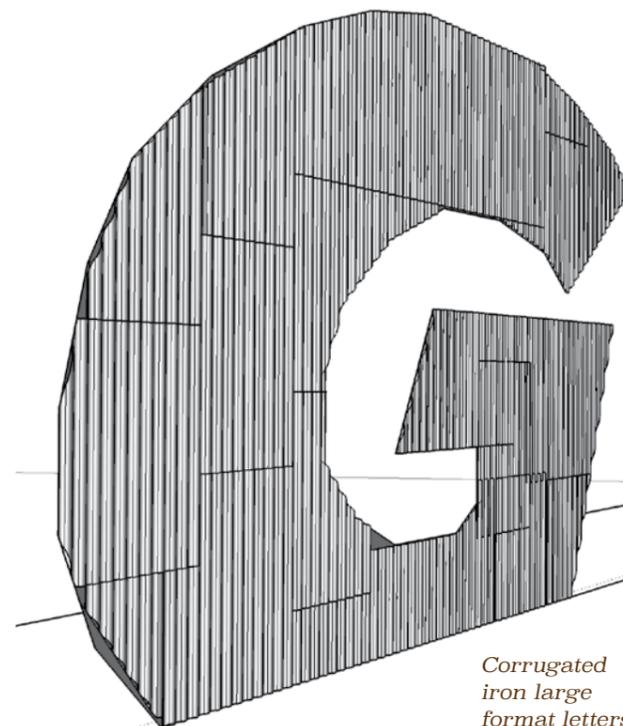
Where possible, all work should be sourced locally.

This supports the local economy and provides a greater level of ownership and goodwill towards what is created.

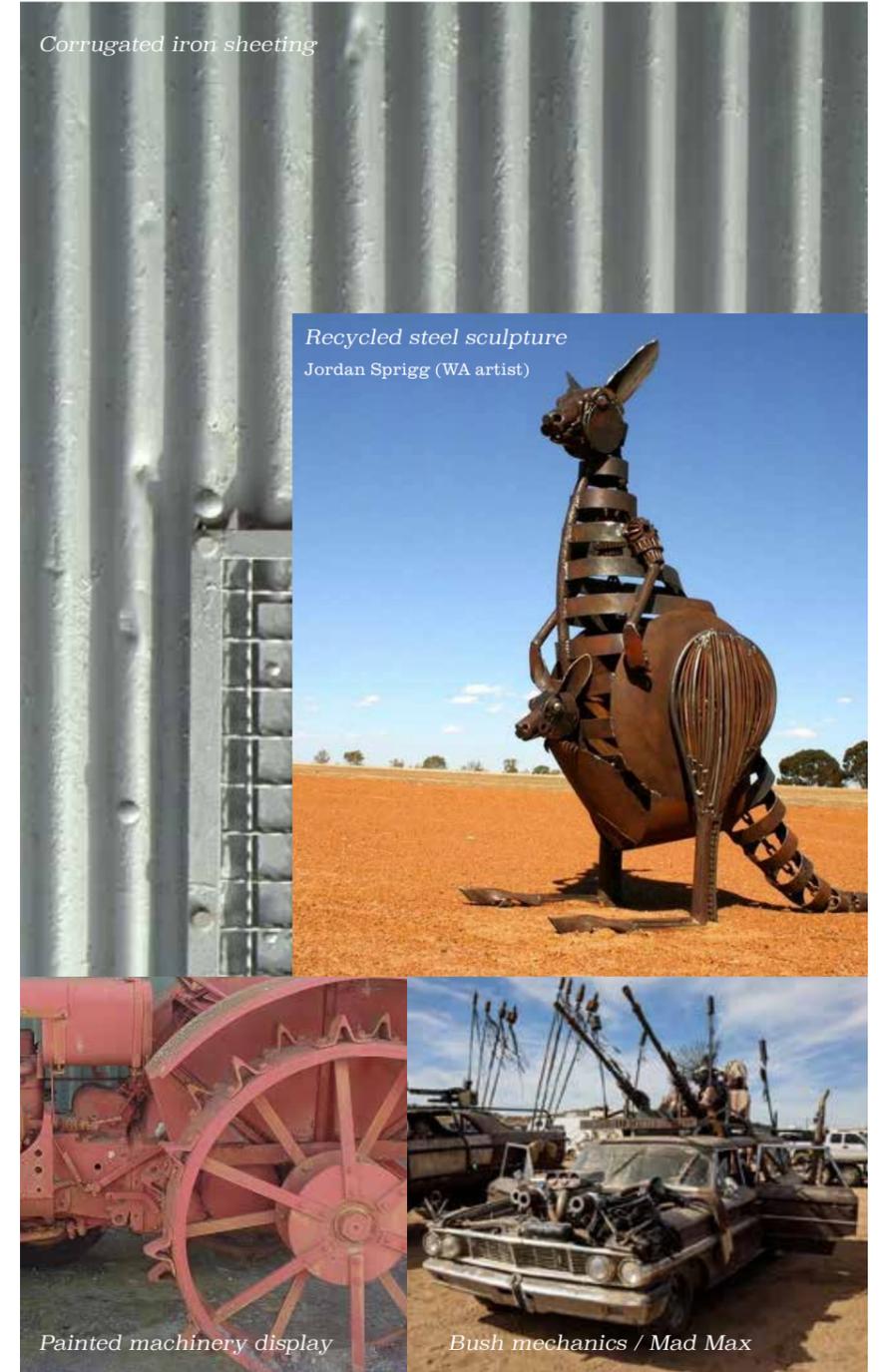
Challenge: Limited human capital

It is noted that the human resources available in town to run and participate in various initiatives is finite.

Consideration should be given to how to incentivise and encourage participation. A strong sense of identity can motivate people part of the way but that impetus needs practical support to flourish.



Corrugated iron large format letters



Shape Theme — Dotted Lines and Rods

The use of dots and rods can be interpreted in a number of positive ways.

Entry Statements

The dot pattern used on the entry statements have been incorporated.

Battery No3

The alignment of rods is akin to the setup of a battery mill.

Geological strata

The wave of the line was inspired by the undulating strata of rock that produced the seams of gold. Core samples taken in the mining process also creates cylinders of stratified rock patterns.

A journey

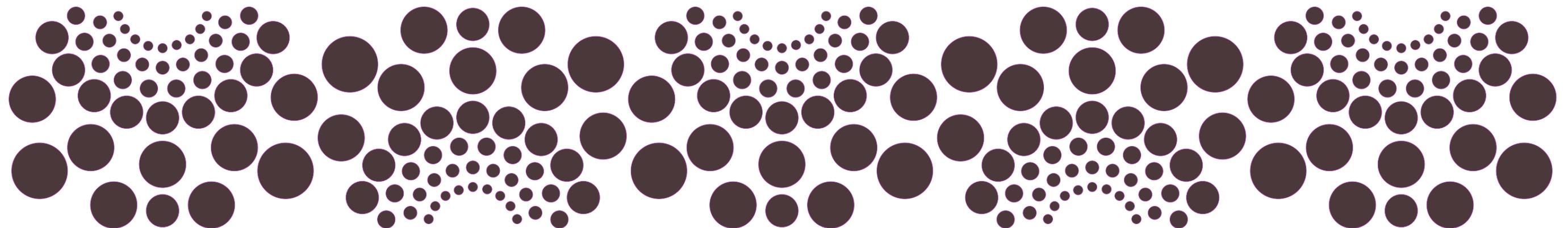
Meandering dotted lines can represent journey's. Those of indigenous people through the area over the ages. Those of explorers traversing the country. Those of the many people who now call Tennant Creek home.

Indigenous culture

While not directly a piece of indigenous art, this arrangement of dots could allude to that particular style of work.

Marbles and pebbles

The two major natural formations in the area are somewhat circular in nature.



Content Theme — Creative Barkly

The arts industry within the Barkly region is very vibrant and strong. This can be harnessed by providing opportunity to engage local creatives to contribute to town beautification.

Existing artwork

A small collection of artwork has been purchased by DIPL for the purpose of decorating the streetscape.

Challenge: Curating diversity and unity

Art is highly subjective and some artists can be uncompromising. The risk of artistic 'clutter' should be managed by suitable curation method.

To effectively harness creativity for productive purposes, a design culture should be fostered. The use of design briefs or simple parameters can help define limits for an artist to operate in.

Simple controls such limited the colour palette to that specified in this document may be sufficient to ensure that all work is unified by a common element. Allowing individual style to remain.

Providing a topic, subject matter or theme could also provide creative direction to the outcome. It also gives those commissioning the work a tool to evaluate the suitability of submitted artworks.

Opportunity: Street art

Creating dedicated 'canvas' spaces for street art could provide a constructive outlet for younger artists and evidence of this already exists within town. Some towns including Darwin (NT) and Toowoomba (QLD) have street art festivals dedicated to the art form.

Existing walls, fence lines and other suitable existing structures can be transformed into vibrant work with the added benefit of reduced incidences of random graffiti.

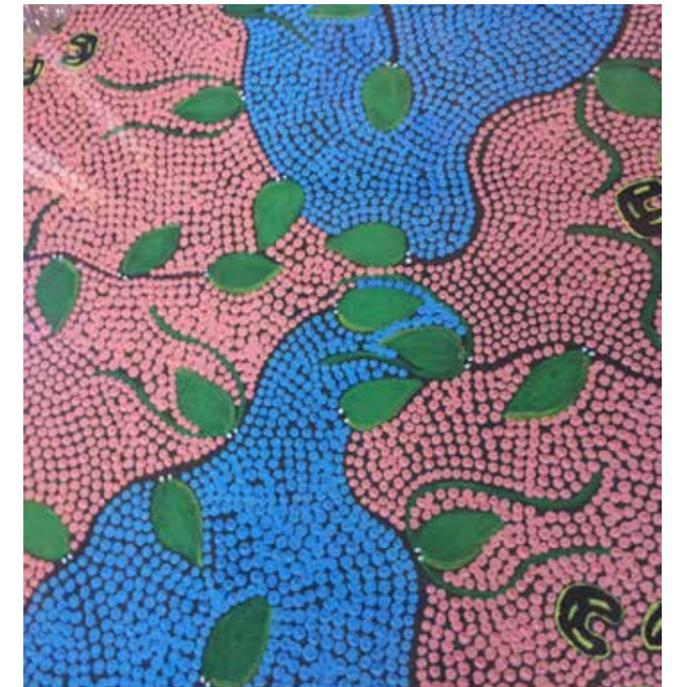
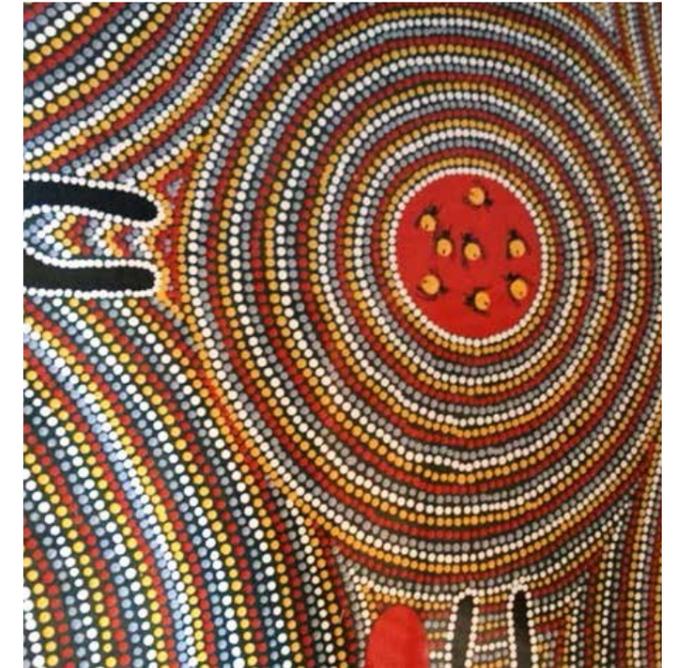
Having grants for this work could be considered.

Opportunity: Hoarding and screening

In addition to existing structures, empty stores and derelict buildings can be blocked from street view through the erection of screens to become canvases. The use of whitewashed corrugated iron would be a cost effective approach that reinforces the resourceful/rustic themes of Tennant Creek. Should a venue become re-inhabited the screens could possibly be recycled to a new location.

These painted screens will create a more positive presentation of the street and mitigate incidental graffiti crime by reducing available space.

Street art is an effective method for engaging with local artists and providing beautification to urban structures.

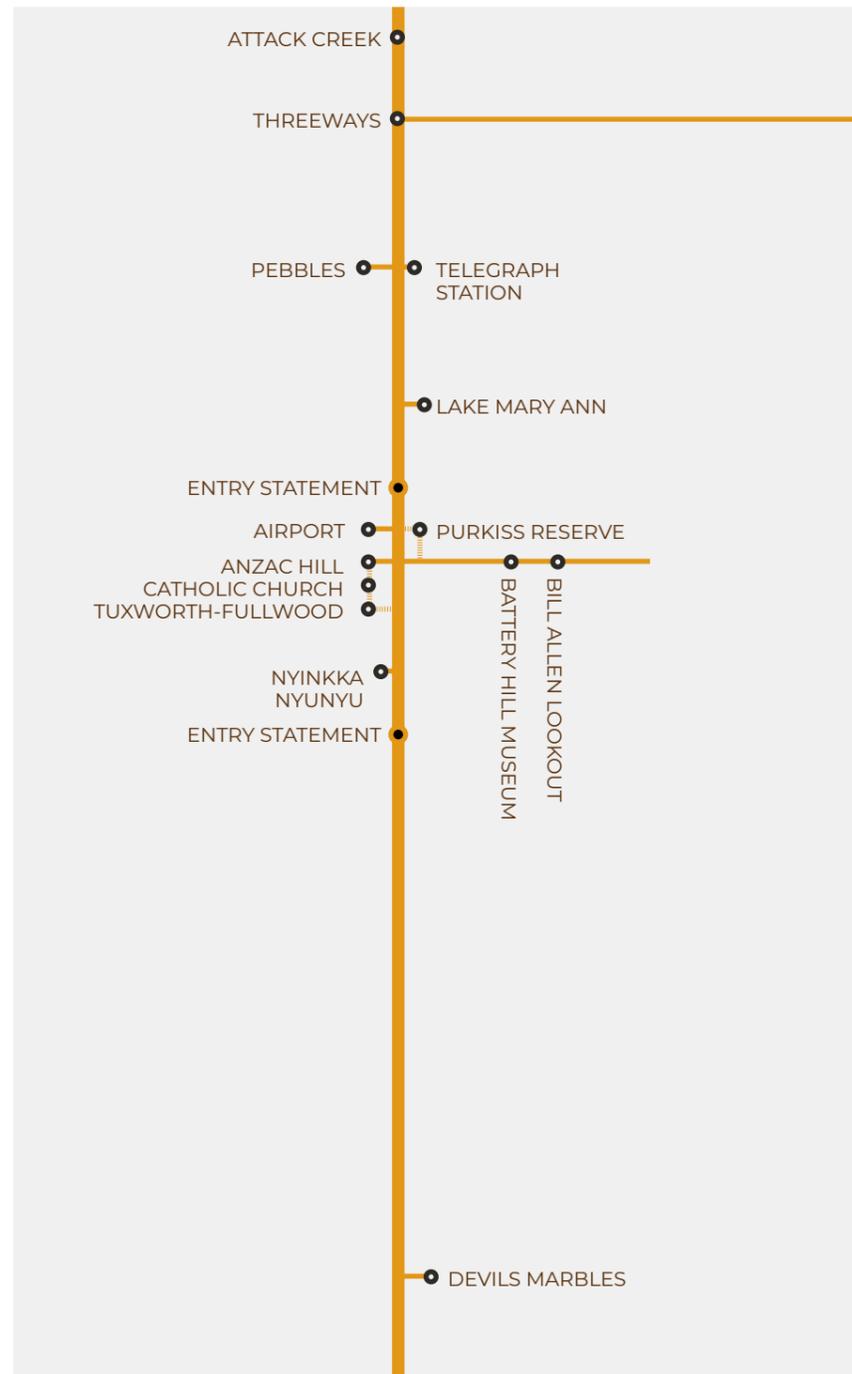
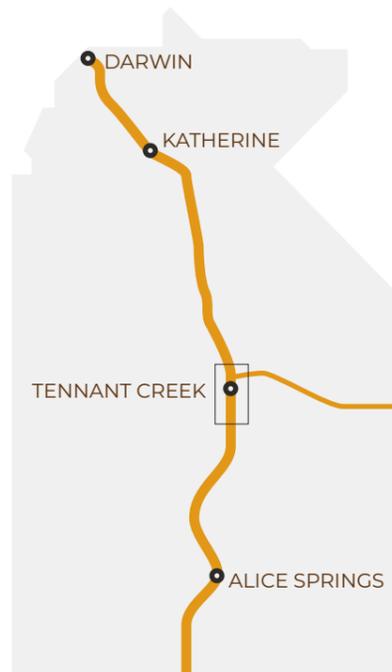


A sense of place...

How is Tennant Creek positioned?

How can it be navigated?

How can its physical presence appear?



Highway as backbone

The Stuart Highway provides a central line that traverses the Barkly region at large, passing into and through Tennant Creek as Paterson Street.

Access to all destinations juncture off from this spine. With several destinations often accessed from the same intersection.

Examples include:

- The Pebbles / Telegraph Station
- Anzac Hill / Catholic Church / WW2 Hospital (Tuxworth-Fullwood House)
- Battery Hill / Bill Allen Lookout

An emphasis on these navigational nodes will assist in flagging crucial junctions in a visitor's journey.

Town as epicentre

Although reference includes the broader Barkly region the focus is on the township and immediate surrounds of Tennant Creek. The goal is to anchor visitor exploration of the region from the town.

Existing directional signage

An existing set of main road signage are already in place at many of these intersections including some tourist destination guidance. They largely provide an adequate level of economical directional information and use the national sign design familiar to interstate travelers. However, their homogeneous look also means they do not contribute to a unique sense of place for Tennant Creek as a locality.

Other signage

The level of identification of destinations varies considerably across the region. From quite clearly signed places, such as Lake Mary Ann, to no signage at all identifying a place as is the case with Tuxworth-Fullwood House.

Signage scale

The scale of the landscape also provides a challenge. Some signs struggle to be perceived and can be overwhelmed by the context they are in.

Wayfinding Context — Township

Primary transit method

The primary means of navigating Tennant Creek for visitors is by car. Both in their method of arrival and the means to access a number of the tourist destinations in and around the town.

Foot traffic by visitors is expected to be secondary and gravitate around the central business district with orientation based on the main road.

Local pedestrian movement benefits from home familiarity and will not require wayfinding support.

Three major intersections

Visitors arriving via the airport will also access town via the intersection of Davidson Street. Making this intersection an important gateway.

Peko Road is a significant road that leads on to access a large number of sites of interest to tourists.

This intersection also leads to Windley Street which then feeds to another set of destinations along Schmidt Street before looping back to the main thoroughfare via Memorial Drive. This intersection of Memorial Drive and Paterson Streets is one block down from Peko/Windley and also features the town post office, town clock and IGA.

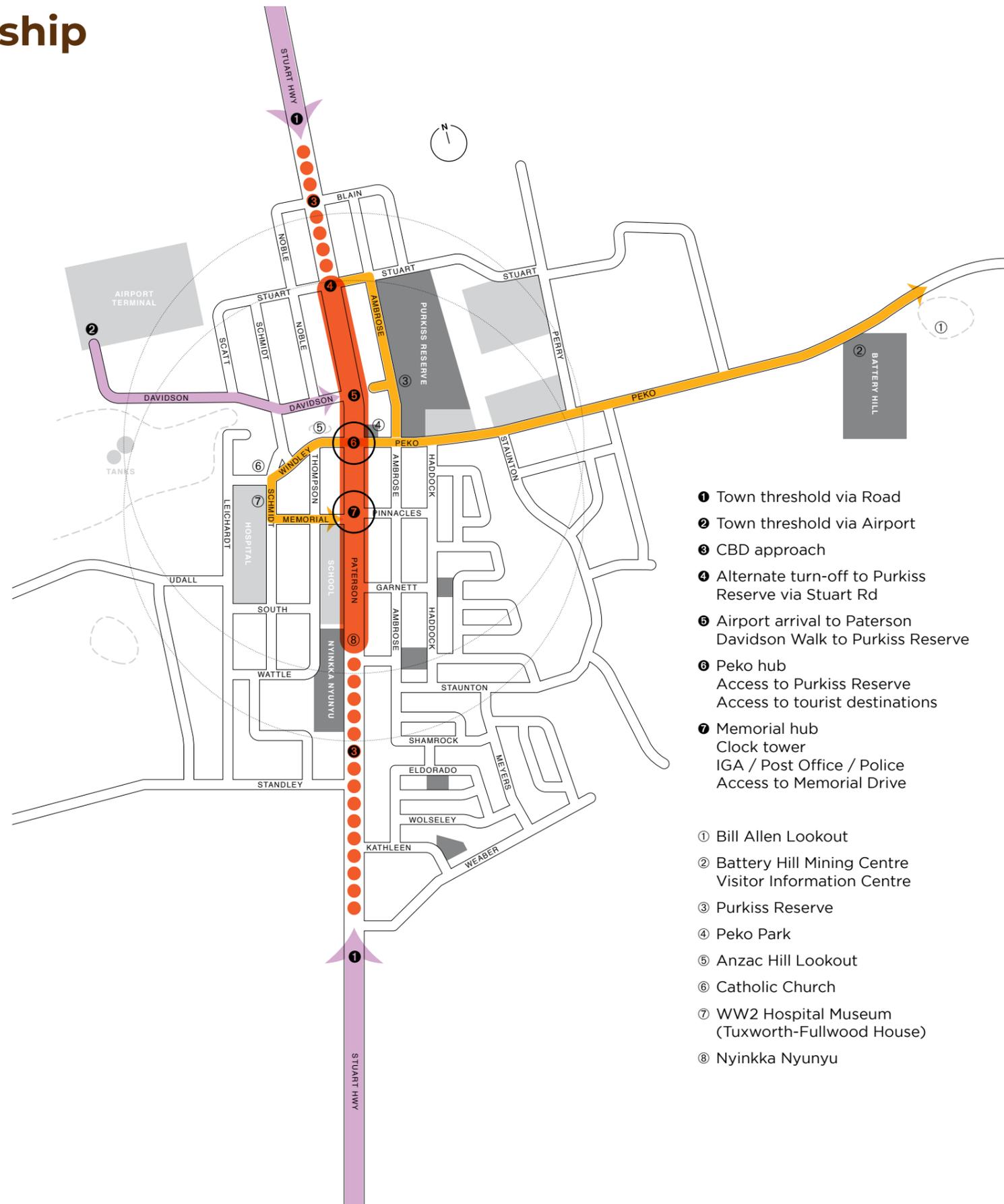
These intersections deserve particular attention and emphasis as primary navigational nodes.

The area of emphasis should extend south to the Nyinkka Nyunyu cultural centre entry.

Paterson Street approaches (North/South)

Beyond this stretch of road, the rest of Paterson Street provides a transition from highway driving and a first impression of the town.

The median strips along these stretches provide an opportunity to begin placemaking statements.



Wayfinding Strategy

Unification

The implementation of a standardised set of visual characteristics will create a suite of iconic urban structures. These can both serve the orientation needs of visitors as well as upgrading the streetscape presence for both visitors and locals.

Landmarks for orientation

The length of the main road through town can lead to confusion of a visitor's location on that continuum.

Placement of identifiable landmarks at key intersections provides a marker in their journey to aid in orientation.

Embrace highway signage standards

Visitors arriving by road will have an existing understanding and expectation of the standard highway signage.

The current use of this signage to identify and direct drivers through town are fundamentally sound and should continue. A regular (annual) review of these signs should be implemented to maintain the condition and content of these signs to a high standard.

Major hub road identification

To augment the existing traffic signage, major roads (such as Peko, Davidson, Memorial) could be identified with higher profile identification signage.

Destination identification

Major destinations are to share a unified style of identification sign as proposed in these guidelines.

Provision could be available for unique identification signage by venues on a case-by-case basis (eg. commercial entities). Where possible these should be still based on the visual standards outlined in this document (eg. type/form/colour).

Existing sign structures

Existing arch-topped sign structures that are not in use or that can be replaced should be removed and discarded.



Orientation Signs

CONCEPT LEVEL

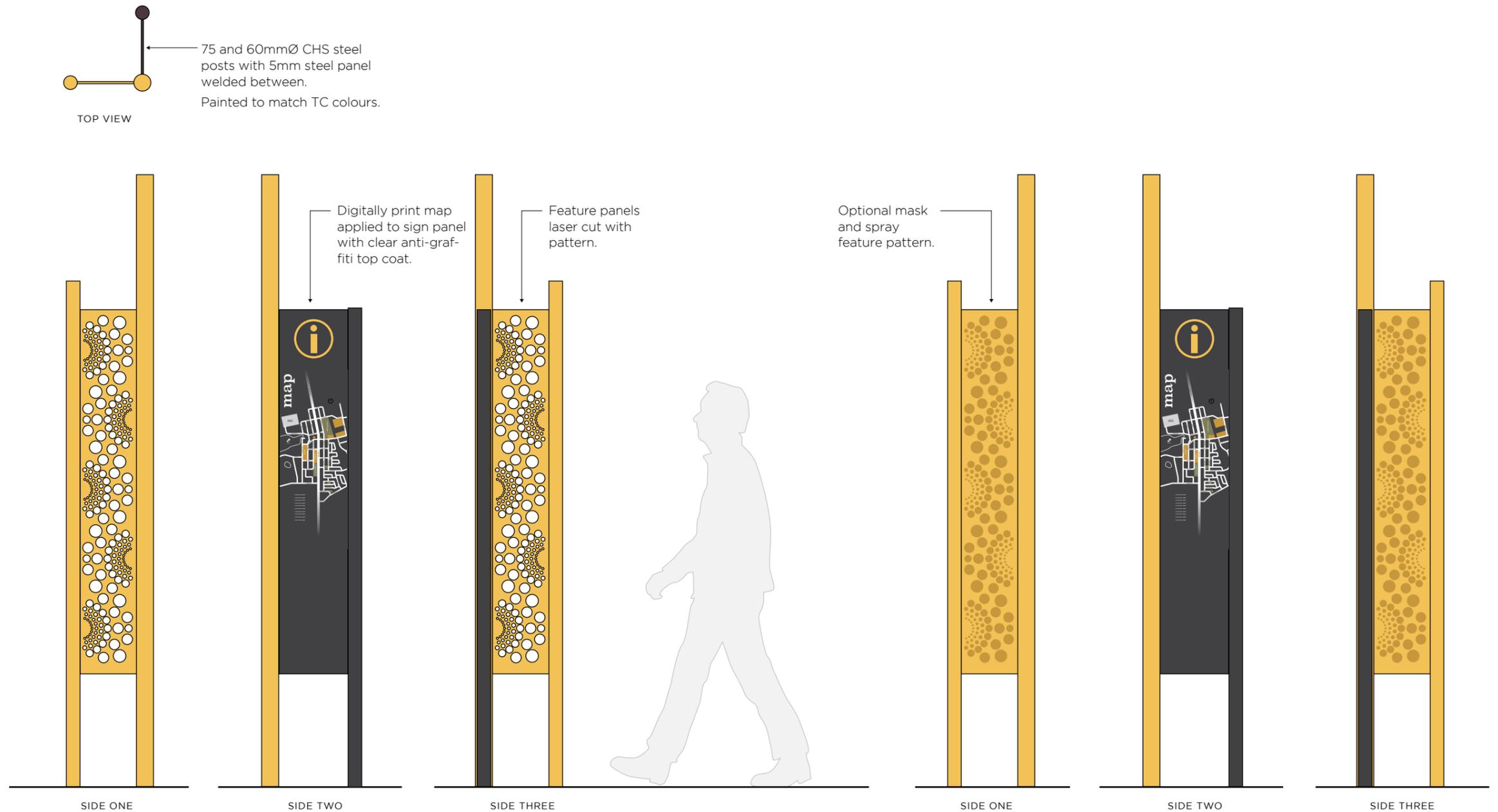
Location

These iconic and brightly coloured structures would be positioned at street corners.

Content

The map would include key locations within a few blocks of Paterson St. Including major facilities such as the hospital, police station and Anzac Hill.

Other commercial destinations such as hotels, service stations and supermarkets should be included by negotiation. Only destinations of relevance to tourists should be considered appropriate for inclusion.



Interpretive Signs

CONCEPT LEVEL

Content

A content plan should reflect a balance of information about the town to visitors.

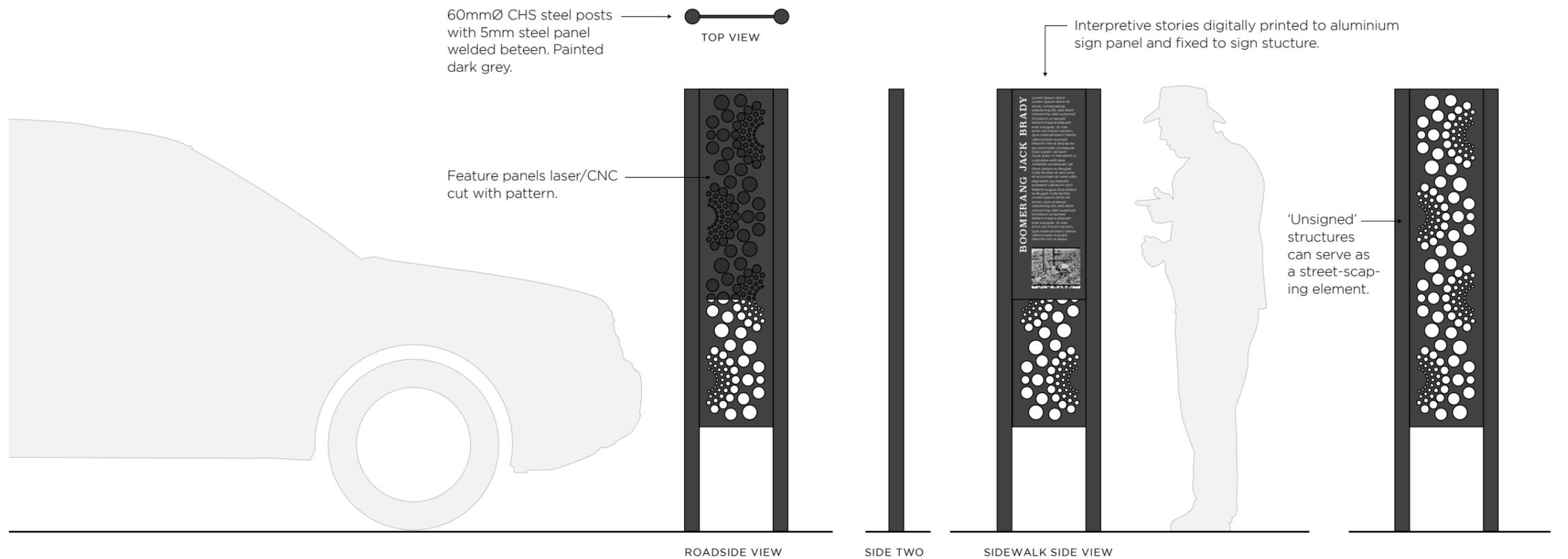
Topics could include:

- 'Famous' local people from the district's history including pastoral, mining and civic.
- Historic buildings and/or locations.
- Origins of street names (eg. Peko).
- Indigenous perspectives.

Additional information

Consideration should be made of maintaining a curated website that can hold additional information than what a sign can carry (eg. Peko Mine history or complex social history).

The signs could also direct people to venues such as Battery Hill for more.

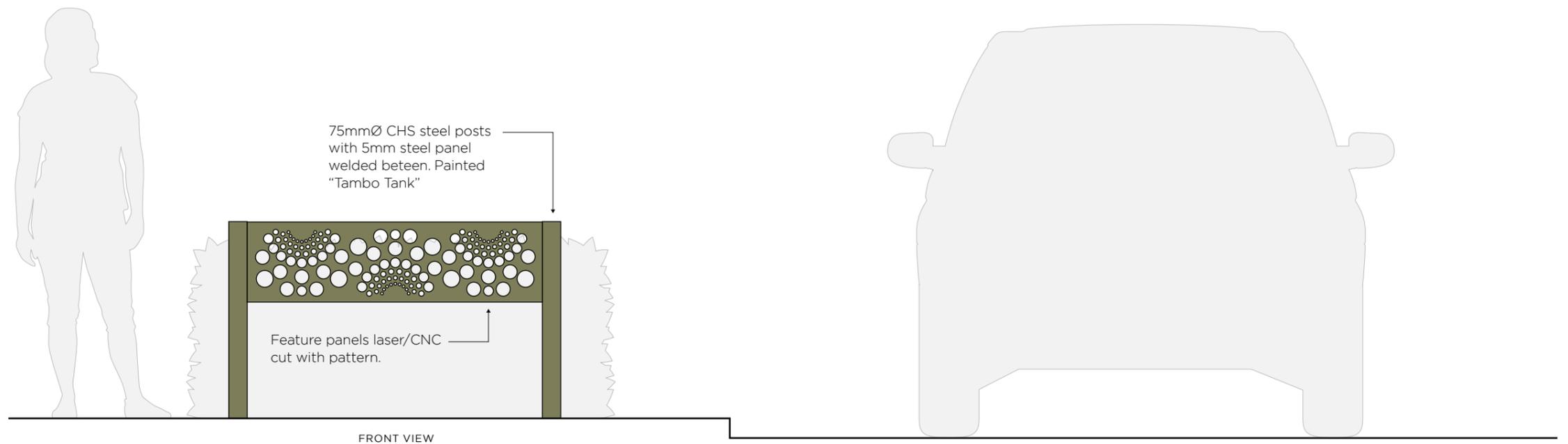
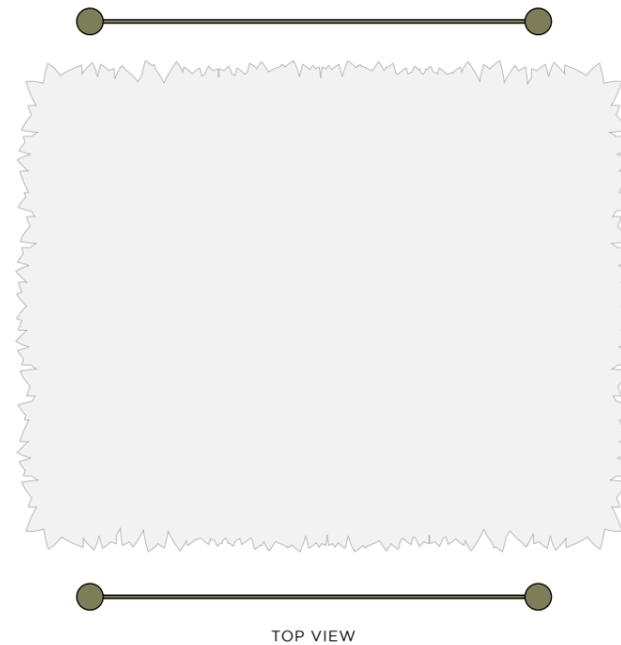


Streetscaping Structures

CONCEPT LEVEL

Existing fencing could be replaced with more ornamental structures that integrate with the larger signage suite design.

This format could further be extended to street furniture and other ancillary structures.



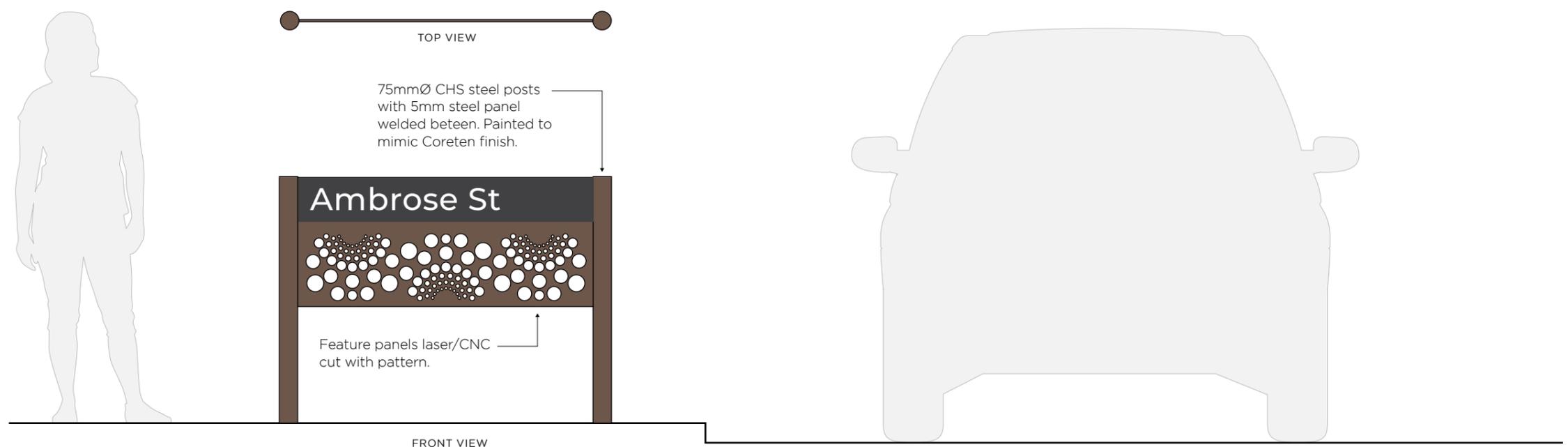
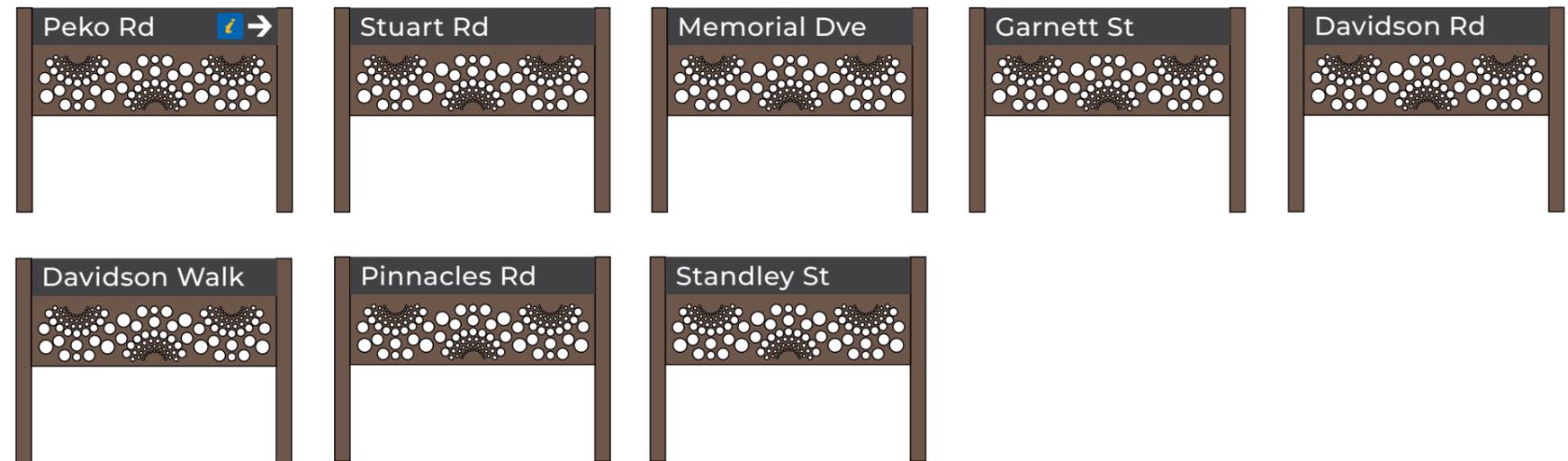
Street Name Signs

CONCEPT LEVEL

Usage

The intent is for these signs to be used at intersections with Paterson St (Stuart Hwy) to assist visiting drivers and pedestrians.

In domestic parts of town, regular street signage would continue to be used.



Major Site Identification Signs

CONCEPT LEVEL

Iconic construction

The signs combine a coreten (powder-coated equivalent) finish and charcoal coloured concrete base. Both are robust to the harsh environment & malicious damage.

The combination of metal and concrete help correlate with the *stone-and-steel* theme.

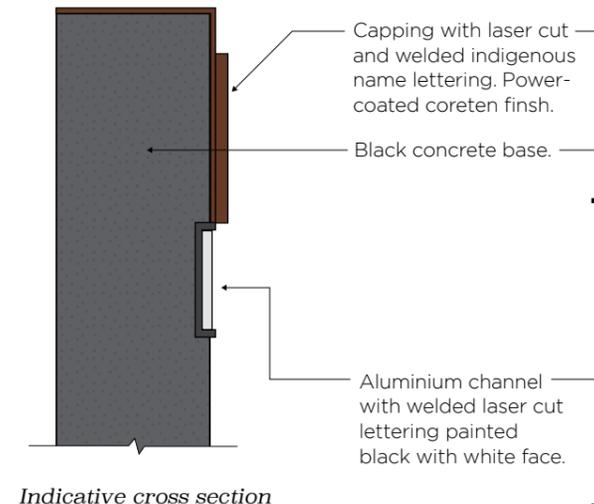
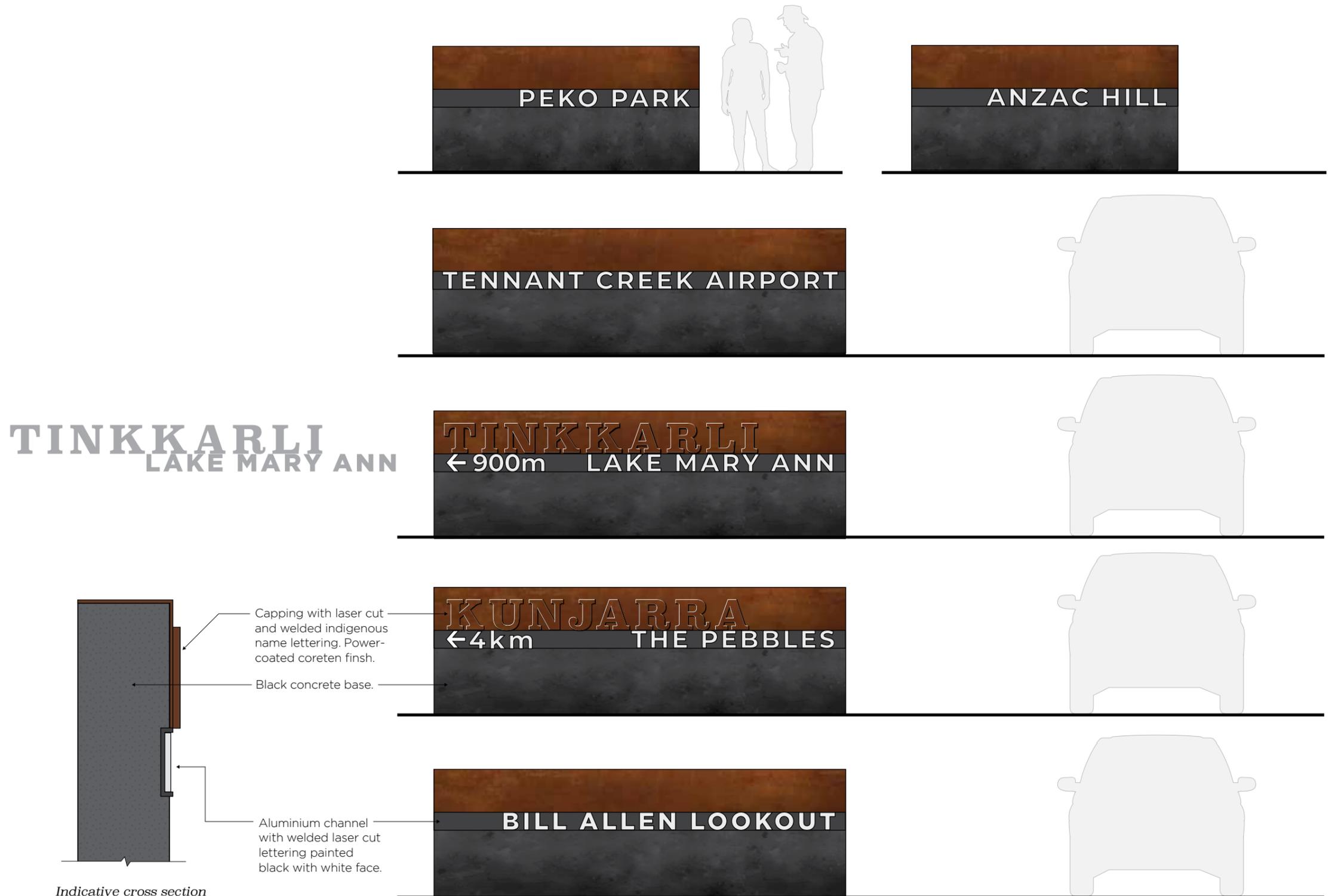
The colour palette also correlates with the smaller street naming signs.

Indigenous naming

Indigenous place names are positioned as the 'first name' and is integrated into the cap material as 3D letters that will cast shadows in the sun. The common name is subordinat in size and position but has more contrast (white/black) to aid recognition for tourist drivers.

Directional arrows

Where these signs are located some distance from the actual destination an arrow and distance information can be incorporated.



Street Banners

CONCEPT LEVEL

Promotional power

The changable nature of banners would allow for more campaign-based messages.

Seasonal banners (eg. Christmas or festivals) could be interchanged regularly.

Banners would also be able to display the broader Tennant Creek colour palette.



Indicative artwork only

Landmark Artifacts

CONCEPT LEVEL

Transforming objects into public art

The current practice of placing mining artifacts along roadsides should be embraced and executed on a larger scale.

The selection of suitable artifacts should be based on having an iconic shape.

This will assist in recognising individual landmarks to assist with orientation.

The artifact is then to be painted in one continuous iconic colour. This will reveal its form and texture in greater detail and help transform how it is perceived.

Positioning

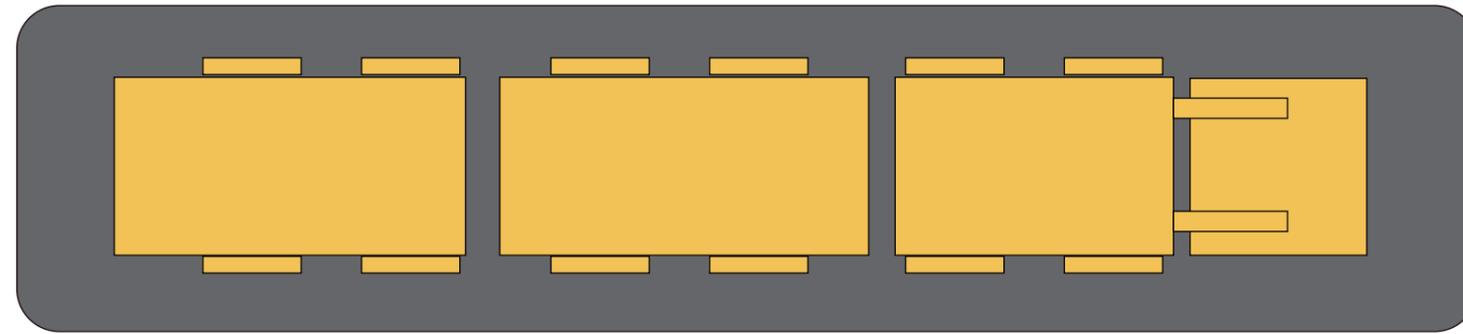
Selected artifacts to be positioned on the median strip dividing Paterson St.

Each object to be displayed on a raised black concrete plinth.

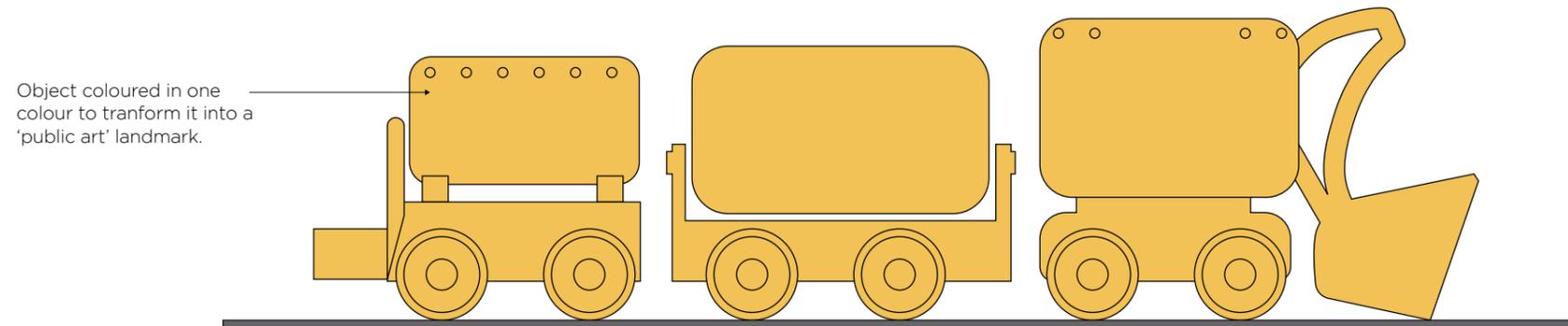
Corresponding interpretive signs can be located on the sidewalk for passing tourists.

Lighting?

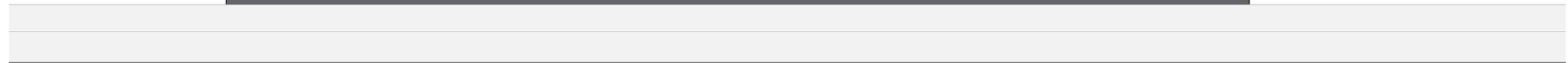
While ambient street lighting will be present. The use of coloured or up-lighting could be considered.



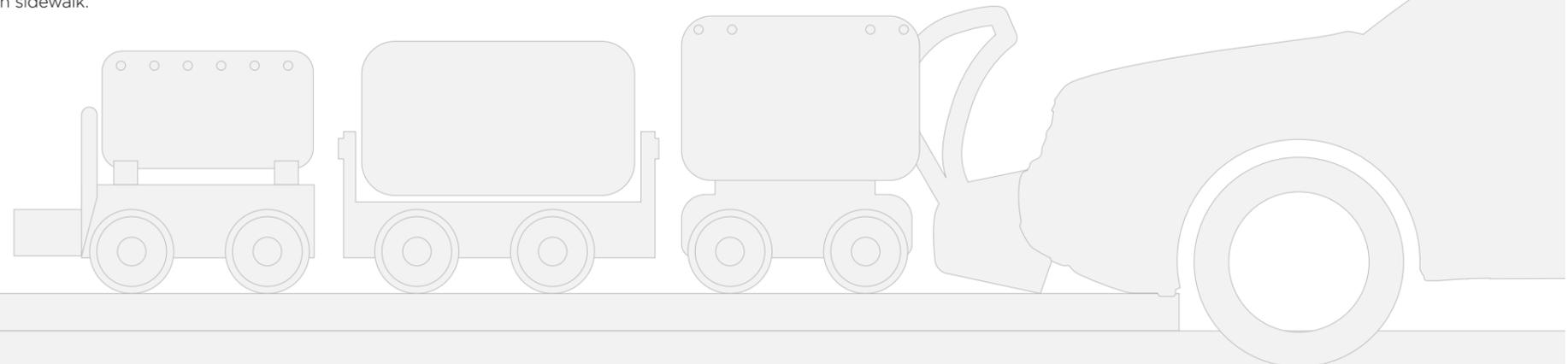
TOP VIEW



FRONT VIEW



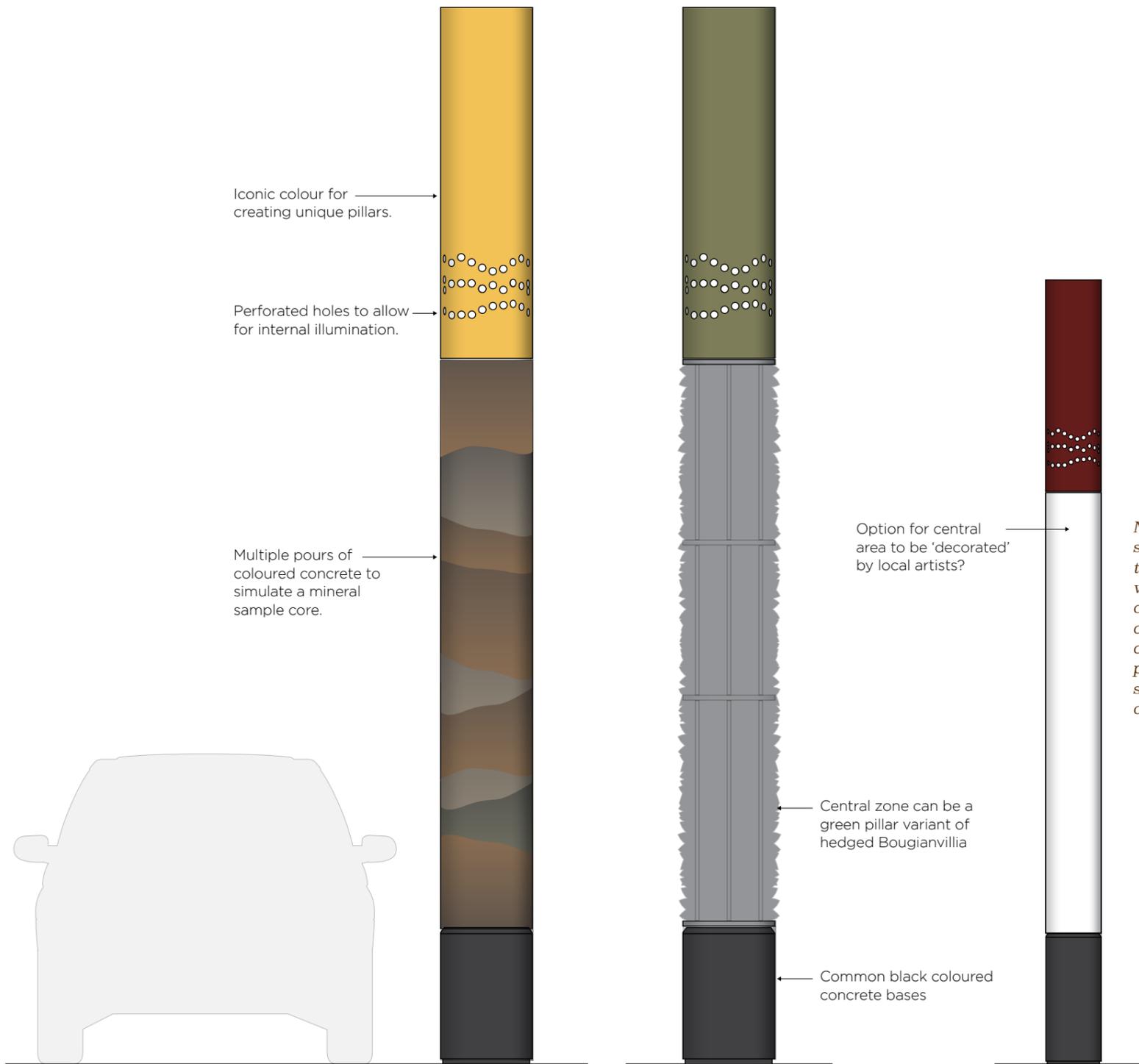
Object colour repeated in corresponding interpretive panel on sidewalk.



Landmark Pillars (optional)

CONCEPT LEVEL

The proposed use of iconic pillars provides orientation and sculptural streetscaping.



Note: Artwork should be curated to ensure that any work is appropriate culturally (eg. does not imply a didgeridoo) and practically (eg. can survive outdoor conditions).

Local fabrication

The format will allow for local production of many if not all of the structure. The steel core supports and the concrete components would be relatively straight forward to fabricate.

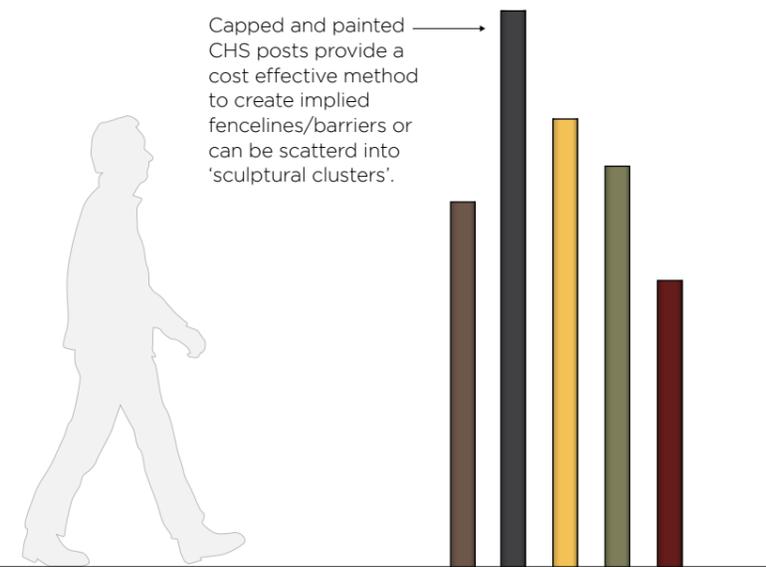
Specialist fabrication may be required for elements such as the perforated head caps and/or internal illumination but only if deemed necessary.

Local content

The intent is to establish a standard format that can then be engaged with by local artists and craftspeople. While the design sets a standard for the base and caps — the central portion of the signs should be unique and 100% local.

Botanical version

A 'green' version has also been considered. By using a strong climber such as Bougainvillea which is drought tolerant that can be hedged into a cylindrical shape.



Night Illumination

UNDER DEVELOPMENT

A town alight

In addition to iconic landmarks for navigation by day, the use of light has the potential to give visitors a reason to experience Tennant Creek in an overnight stay.

Conceptually, golden light emerging out of structures correlates with ideas of gold discovery in rocks and indigenous spirits emerging from within the land.

Lighting for safety

The absence of darkness and shadows has a direct correlation with increased perceptions of safety and decreased incidents of crime and malicious damage. This is in line with the principles of Crime Prevention Through Effective Design (CPTED) of the *Community Safety Design Guide — April 2010* document.

Ongoing consultation with Police will further identify areas that require specific attention. Care should also be taken of the effect of saturated coloured light on areas where identifying colour in CCTV footage is important (eg. clothing).

The Department of Infrastructure, Planning & Logistics (DIPL) are also working towards the upgrade of street lighting to Paterson Street.

Ambient and feature lighting

Festoon LED lighting products will provide an attractively rustic appearance that suits the 'mining town' theme. It would also provide large amounts of ambient light. The arrangement of illuminated dots that Festoon lighting creates also correlates with the dotted line theme.

Advanced festoon lighting systems available can also be programed to create various colours and animation effects.

Illuminated bollards and street furniture in the street scape can provide further opportunities for incidental illumination and beautification.

Iconic structure lighting

The internal illumination of the proposed pillar/post structures has the potential to create a strong visual impression along the main street of town and into parks that front on to it (eg. Peko Park and Davidson Walk).

Bold and colourful lighting on iconic town structures can also create a powerful impression of the town by night.



Festoon lighting



Pillar lighting



Feature buildings/structures

Clock tower?
Churches?
Two Tank Hill?

Lighting Strategy

PROPOSED

Throughfare illumination

Existing works to improve street lighting along Paterson Street are under review and development.

Extension of the lighting along Peko Road will further emphasise this crossroads as a hub of two thoroughfares.

Festoon strategy

Focusing the use of festoon lighting around the central section of town will concentrate investment in this asset.

Installation should run parallel to the highway to avoid any risk of larger vehicles (eg. road trains) colliding with overhanging lights.

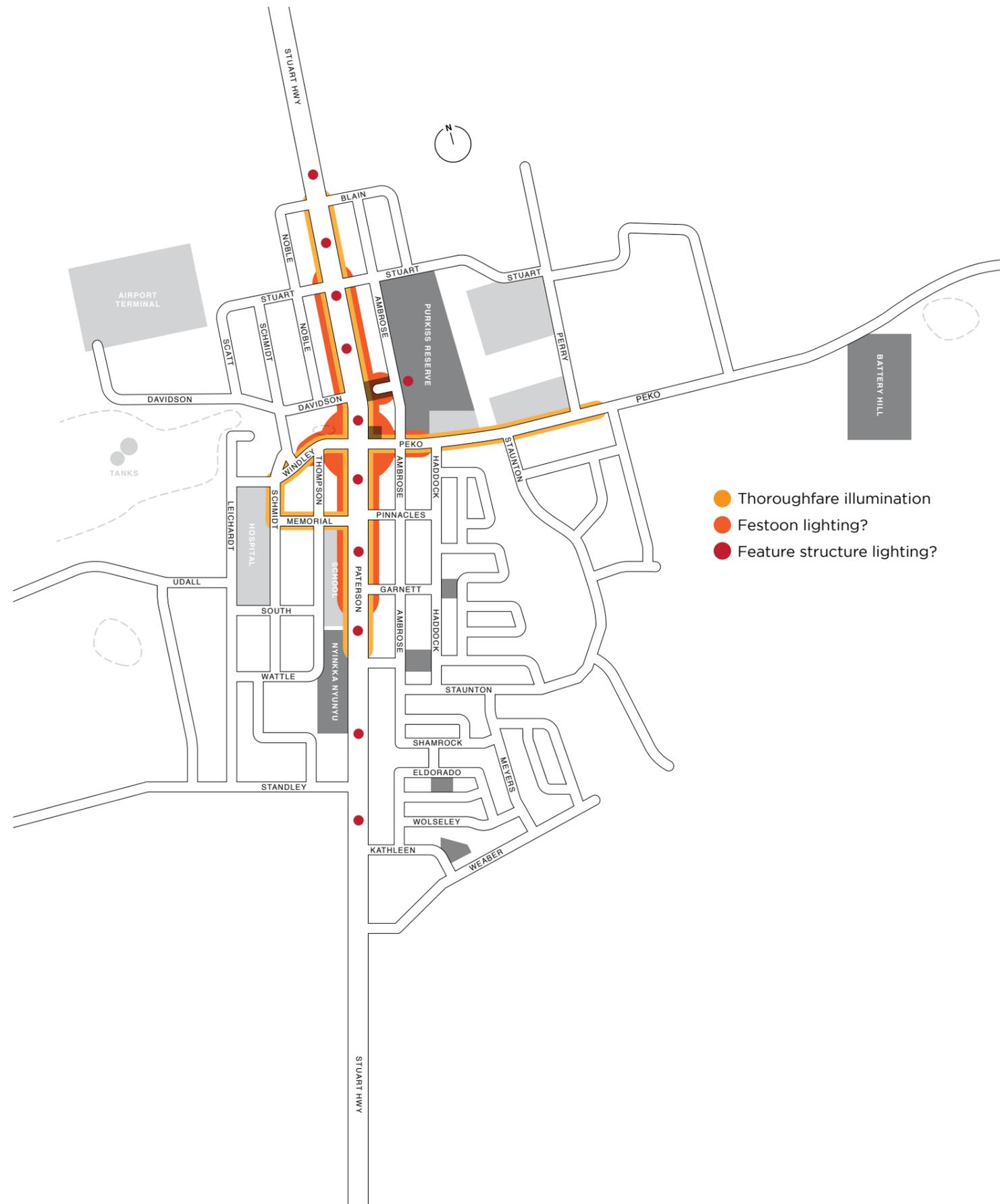
This lighting setup can spill into a number of open spaces including:

- Peko Park
- Davidson Walk
- Anzac Hill

Further extension along Paterson Street and Peko Road could occur as budget becomes available over time.

Feature structure lighting

The proposed pillars and/or mining artifacts should be well lit to provide emphasis.



As well as visual appeal, plants can be both a source of shade and reducer of radiant heat reflected from hard ground.

Preliminary work has been investigated through DIPL and council. The *Streetscape Enhancement Plan — August 2019* flags areas such as 'Davidson Walk' as a location that can be softened and made more inviting with effective landscaping and serve as a link to the larger Purkiss Reserve.

A formal landscape strategy should be further developed with reference to the guidelines in this document and the challenges and opportunities presented.

Challenge: Climate

The weather of Tennant Creek is very hot in summer and windy in winter. Drought conditions are also predicted to become more prevalent which can limit the choice of suitable planting. Any landscaping decisions must be made with a long-term vision of survivability and drought tolerance.

Consideration should also be made to how resilient and wilt-resistant plant selections will appear during drier conditions.

Existing trees are well established providing a strong canopy.

Opportunity: Bougainvillea

The use of Bougainvillea has been proven to be extremely robust once established and is long lived. The specimen at Daly Waters being a prime example.

It can be sculpted and trained to suit many sizes and shapes and has a strong floral display. Though the range of floral colours available are varied, the default pink/burgundy is not out of place in the larger colour strategy for Tennant Creek.

Challenge: Upkeep

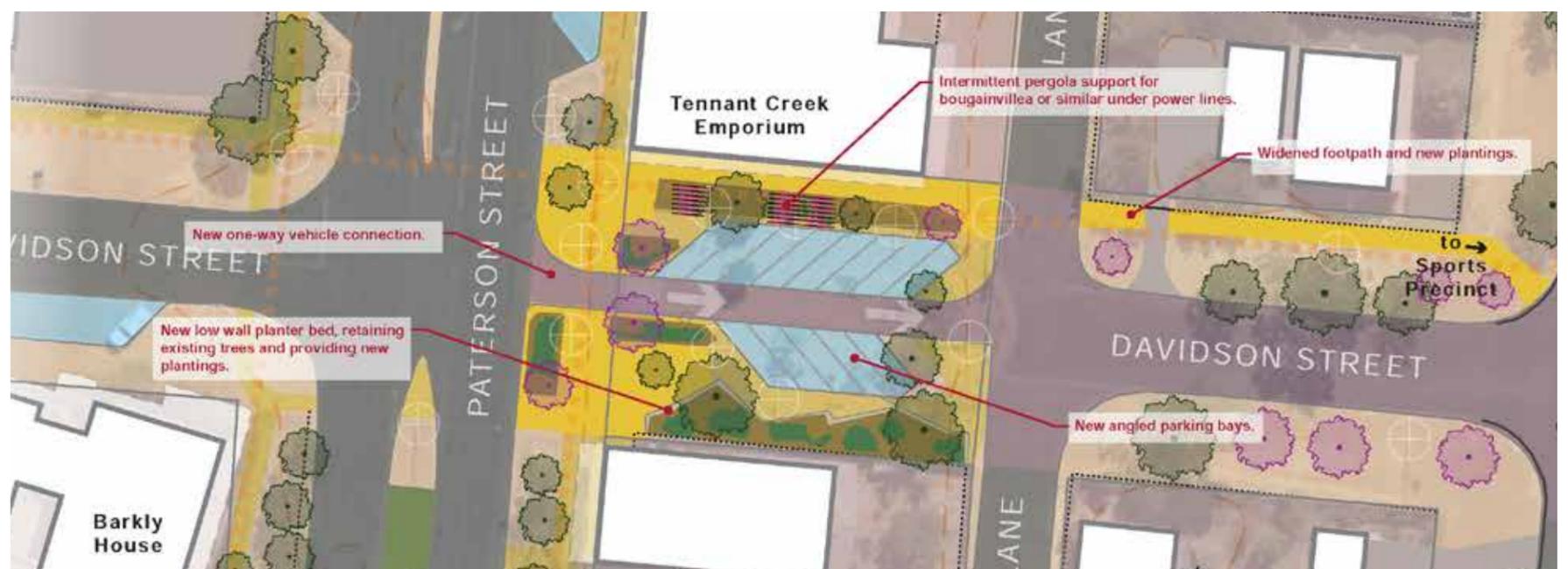
The resources to care for and maintain greenery is also a challenge. Labour costs and water are finite resources to council and the town. It is recommended that resources be concentrated on maintaining a centralised areas around the town centre to get a higher return on investment.



Southbank Arbour (Brisbane)



Daly Waters Pub



Excerpt from Streetscape enhancement plans (DIPL) — August 2019

Opportunity: Shade structures

Dedicated shade structures can both be a source of heat mitigation and refuge as well as a structure to support plants such as the Bougainvillea and interpretive panels.

The use of pillars/posts and rustic materials such as corten steels and corrugated iron will maintain consistency of theme to create a suite of related structures.

Opportunity: Cylindrical planters

The use of concrete cylinders and raised curved garden edging can echo the appearance of nearby landmark posts.

Raised planting can elevate planting away from foot traffic however consideration should be made to sealing tubes from evaporation and avoiding exposure to westerly sun.

Care should be taken to not position these in a way that creates entrapment or concealment issues (refer to CPTED principles).

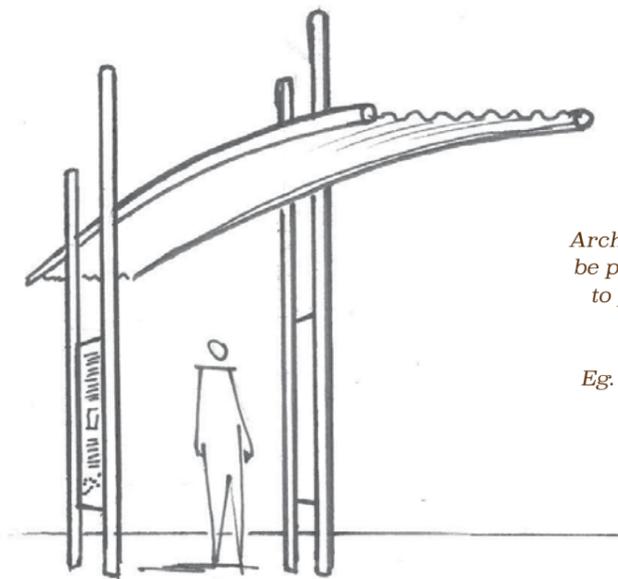
Opportunity: Other structures

Bins, seating and other ancillary structures can be fabricated with cylindrical forms to ensure a unified design theme. It is noted that exist structures (eg. bins) already have this shape.

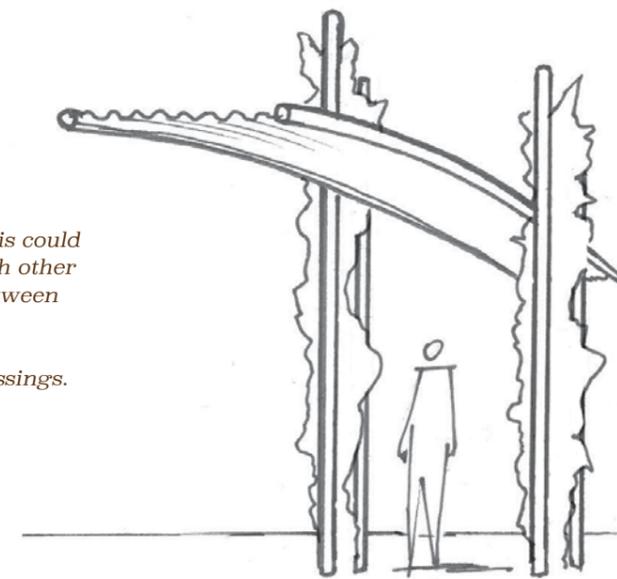
Challenge: Vandal resistance

The current use of high fencing around existing planting is visually unappealing and becomes a trap for rubbish and wind-born ephemera. These should be removed and alternate solutions investigated. For example, the use of pavement drainage grates and raised planters can help subtly separate passers-by from direct contact with trees and other plantings.

Additional levels of illumination and CCTV coverage will also discourage malicious damage.



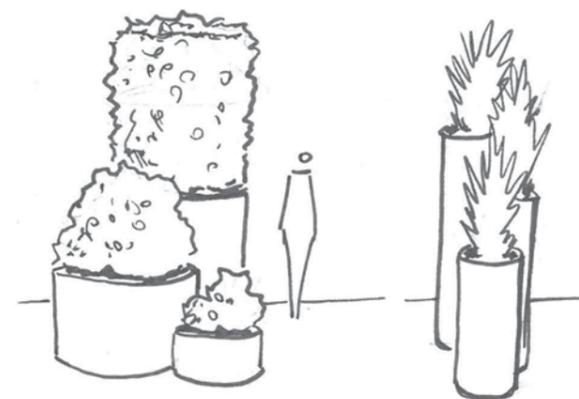
Shade structures could incorporate posts, corrugated iron and interpretive panels.



Shade structures could also provide a support for robust climbing plants.

Arched structures such as this could be positioned opposite to each other to provide a connection between spaces.

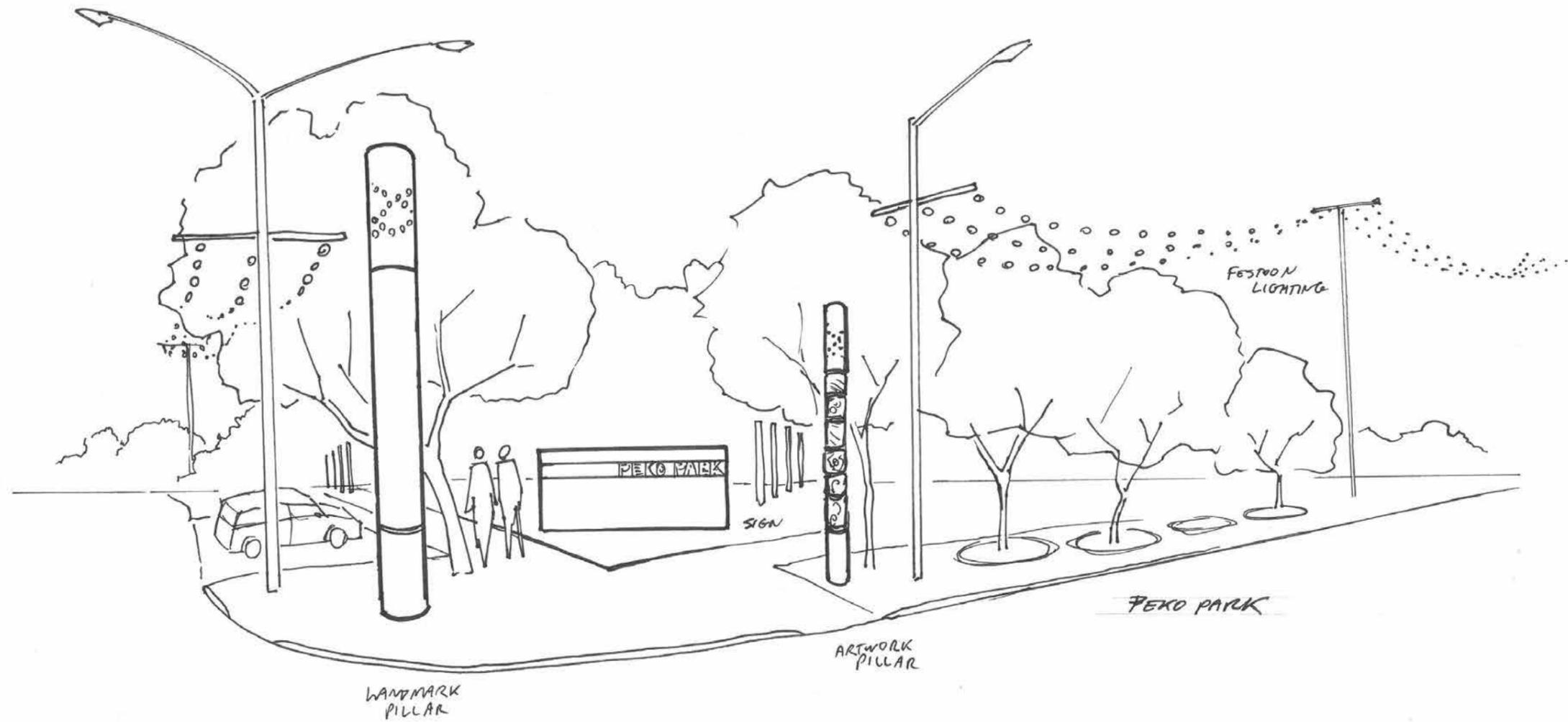
Eg. Between pedestrian crossings.



Cylindrical planter concept. Certain plant types could be trimmed to match the cylindrical form.

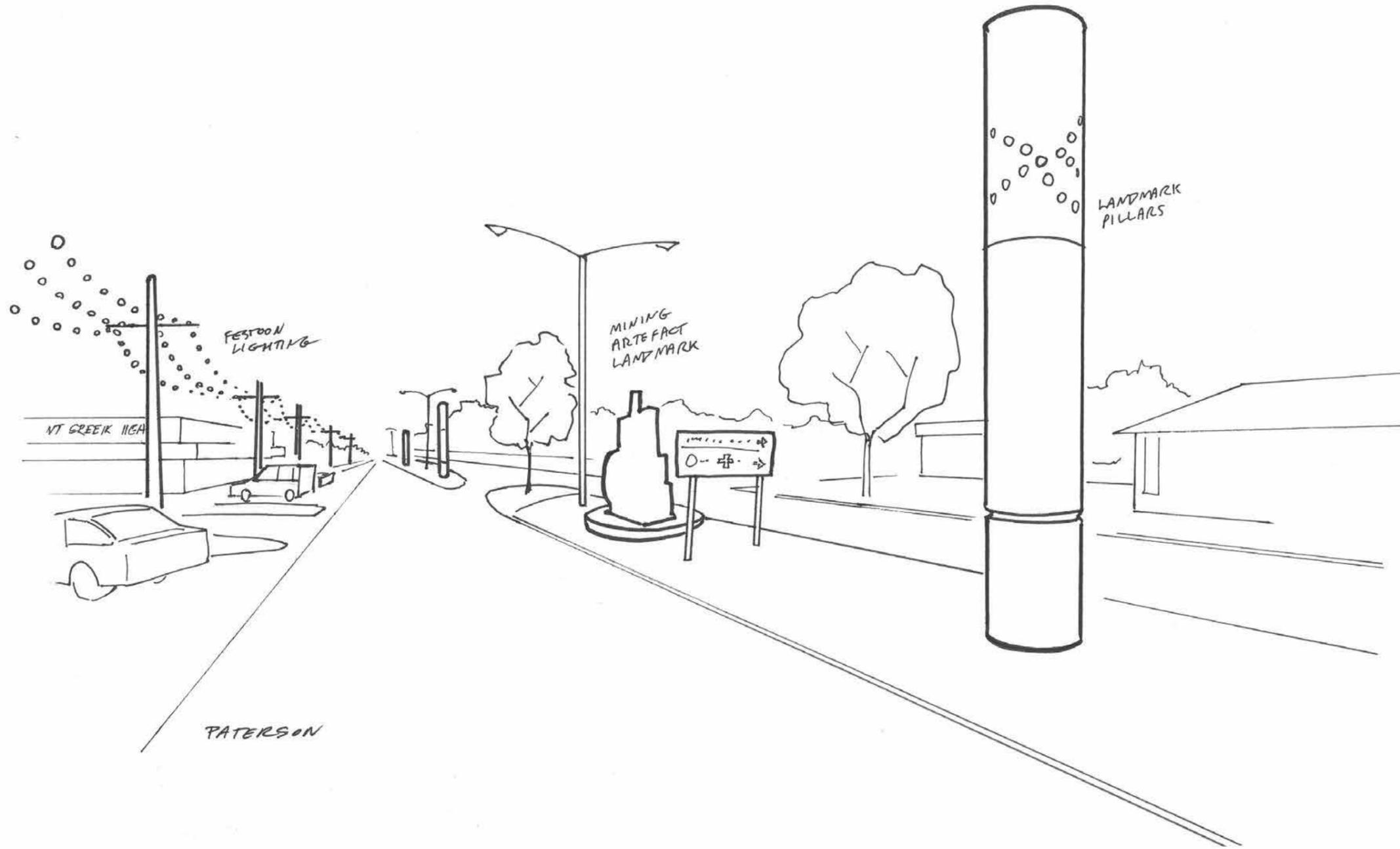
Sketch

CONCEPT ONLY



Sketch

CONCEPT ONLY



Putting Tennant Creek on the map...

Placemaking extends beyond tangible assets and infrastructure into the realm of branding. The influence of broader marketing and promotion initiatives could also be considered.

The following appendix is a collection of observations and conversation starters.

Illumination as Entertainment

FOR CONSIDERATION

Lightshows

The integration of animated lighting patterns and/or changes of colour has the potential to create 'shows' for visitors to experience.

These could be abstractions of a storyline (eg. crossroads of cultures as intersecting light) or a more direct storytelling device (eg. the story of John Stuart's encounter at Attack Creek).

Canvases that could serve this purpose include:

- The two large tanks overlooking the airport
- The clock tower
- Battery No.3 at Battery Hill
- Tuxworth-Fullwood House (WW2 Hospital)
- Telegraph Station

Care should be given to not position animation near Patterson Street or the Airport where it could create a distraction hazard.

Light festivals

The use of light in festivals is very popular and not uncommon in the Northern Territory.

A similar approach could be used to bring current or future Tennant Creek festivals to life (eg. Harmony Festival).

An example would be to introduce a lantern parade that features large internally lit effigies of indigenous stories (eg. Nyinkka, Jalawala).

A respectful walking of these lanterns down the main street of town towards the cultural centre would be a celebration of the spirits of the town and a chance to share their stories in a tangible way for visitors.

The making of the lanterns by local artisans, elders and children could also be a social activation tool to pass on knowledge and culture between generations.



Tourist Attraction Mix

The current mix shows several major attractions that anchor the tourism offering of the region at large. The proximity of destinations varies greatly (see Devils Marbles) but each could be considered a factor in people choosing to base themselves in Tennant Creek for further exploration.

There is a fairly even mix of types:

Historical

Battery Hill and the Telegraph stations are important destinations and should continue to be promoted and supported heavily.

The war history could be increased through the merging of the war hospital (Tuxworth-Fullwood house) and the Borella exhibits.

Cultural

The cultural centre at Nyinkka Nyunyu sets the standard for presentation in Tennant Creek with its newly upgraded buildings and grounds.

Other festivals and initiatives exist — this is an area that could be developed.

Natural

The Devils Marbles are an internationally recognised feature. It's distance geographically presents a slight communication challenge in associating it to the town in peoples minds.

Lesser known features such as the Pebbles and lookouts provide other opportunities.



Major Elements — Outside of town precinct

Entry Statements

Entry Statements north and south have previously been designed and are now under construction. These consist of car laybys, an information shelter, mining crucible, welcome wall with cultural signage and a 8m Nyinkka Nyunyu Lizard.

These facilities are located just before arriving at the town fringes and provide the opportunity for visitors to get locational photos.

NOTES

We believe that given the construction is not complete this proposal can adjust the current intent to align with the vision of this masterplan. This might be simply in the approach with signage but will have a beneficial linking intent to create greater unity.

Kunjarra (The Pebbles)

Called 'Kunjarra' by the Warumungu people a granite rock formation with cultural significance. Its proximity to the Telegraph Station provides an ability for visitors to experience both a significant European and Indigenous site very easily.

Access is via an unsealed road off the Stuart Highway.

The Pebbles also offer a closer (18km) alternative to the larger Devils Marbles which are 96km away.

NOTES

Access to Kunjarra is restricted to daylight hours by indigenous protocols. Visiting it on dusk for the colour change then transitioning to the Telegraph Station would be a recommended visitor experience.

Lighting in and around the site should be avoided to minimise encouragement of visitation after hours.

Telegraph Station

Is a historical site which visitors can walk through during daylight hours and consists of a series of heritage buildings built in 1872. If you visit the station, you will get a glimpse of the hardship, suffering and camaraderie of those who built the Overland Telegraph Line. Currently it has self-guided information, toilets, walking tracks and information signs.

Access is via the Stuart Highway and is signed with a standard highway tourist sign (brown).

NOTES

We believe this facility could be a location for a nocturnal lighting show and WIFI story telling.

Passive lighting and projection techniques can preserve the heritage of the building but 'bring it to life' by night.

<https://www.neilsonreeves.co.uk/manchester-underground-canals-light-paintings/>

Tennant Creek Crossing

Is an obvious geographic landmark across the highway with the shared name of the town which may be of interest to passing tourists. It also provides a small oasis and area to pull off from the road on each side of the highway.

NOTES

Upgrading the area into a dedicated rest area could provide people an area to experience this natural space.

Tingkarli / Lake Mary Ann

This man-made reservoir was created to provide a water supply for the local town of Tennant Creek and is a pleasant surprise in an otherwise rugged environment, offering an ideal picnic. The area is large enough to allow swimming or canoing and is surrounded by landscaped grassy areas with shaded shelters and barbecue facilities, as well as natural bushland.

The name has changed from Mary Ann Dam to Lake Mary Ann. This should be ratified and standardised.

Access is via a turn off from the Stuart Highway and a short drive along a sealed road. A bicycle path also joins the township to the lake.

NOTES

This area has been identified to create a new playground and further public amenities. As a tourist venue this site has less historic value but as a venue for local recreation it is highly valuable.

Speedway

The speedway is a 400m dirt track oval for motor sports in the area and one of only five listed in NT. As a sizable piece of infrastructure, it has significance to local enthusiasts of 'octane-fueled fun'.

The go-karting event has also played a significant role in the promotion and attraction of Tennant Creek in the past.

NOTES

Ratify its level of importance as a destination within the town.

Consider marketing potential of events that attract out-of-town participation and the uniqueness of a more 'heavy metal' event (compared to Alice Springs' embracing of the arts)?

Mine Heritage Trail

There are a number of retired mining sites within the immediate vicinity of town. These provide a tangible connection to the mining history of Tennant Creek.

NOTES

Heritage mining trails are currently being investigated.

Ghan Station

The Ghan is a significant tourism brand that passes 6km south of town though is not a timetabled stop (though they can be requested).

NOTES

Explore ways to elevate Tennant Creek as a stopover? Katherine / Alice Springs currently receive promotion of its various attractions such as the Nitmiluk Gorge tours. This may be more viable in the future once the town's own brand is elevated however logistical challenges may prevent this.

Major Elements — Within Town Precinct

Purkiss Reserve

This is the central sports field within town which makes it significant to local lives. It is also receiving a major upgrade which will also make it attractive as a stopover point for road travelers.

NOTES

Consider additional promotion/signage directing temporary visitors to this as an in-town rest area.

Peko Park / Peko Road

Peko Road is a significant road that leads from the main road (Paterson/Stuart) to many significant destinations for locals and tourists including:

- Bill Allen Lookout
- Battery Hill Mining Centre / Visitor Information
- Council Chambers
- Purkiss Park (via Ambrose)
- Showgrounds (via Perry)

Along the road there are currently a number of mining machinery along the roadside leading to Battery Hill. These provide a point of interest when driving along the road.

The corner of the intersection features a small but locally popular parkland.

The turn off is signed with standard main road signage to a functional standard.

NOTES

This intersection has been identified as significant to identify as a turning point for visitors.

Peko Park should be given adequate attention given its presence as green space at this significant intersection. Consideration should also be given to the adjacent street corners for the same reasons.

Catholic Church

The 'Church of Christ the King' is a heritage listed building located off Windley Street. It has several interesting claims to fame including a time during its transport from Pine Creek as the 'longest church in Australia' as well as being visited by Mother Teresa.

NOTES

While not significant as an active tourist attraction its story has value in the history of the town.

Its proximity to the nearby WW2 hospital may have potential to be promoted together.

Anzac Hill

The small lookout provides a close vantage point to the town that is accessible with dedicated ramps and fencing.

NOTES

It's proximity and view over the town lends itself to a selfie. Encouraging the use of specific hashtag on site may provide a promotional tool.

Nyinkka Nyunyu

Nyinkka Nyunyu is the centre for indigneous arts and culture featuring well presented displays and activities.

NOTES

Existing promotion and exposure has this site established as a tourism destination for an arts/culture experience.

Battery Hill Mining Centre / Visitor Information

The gold mining museum, associated functioning battery and underground tour is one of the largest dedicated tourism venues in the area. It also houses an acclaimed mineral collection and an exhibition to local war veteran Frank Borella.

It also serves as a visitor information centre for town.

The status of this venue is in question under current circumstances.

NOTES

A signage masterplan is in place ready to implement at the site. The goal being to upgrade the display of existing artifacts and provide wayfinding guidance through the site. Curation and ratification of the collection is also a prerequisite for implementing the recommendations.

A larger review of the potential use of the building/s on site was recommended to bring the site up to a standard equivalent to Nyinkka Nyunyu.

Bill Allen Lookout

A short distance from Battery Hill is a lookout that commands the best views of the town and surrounding region. A viewing area and some interpretive signage is present. Signage directing visitors to this destination is understated.

NOTES

Recommend a higher level of promotion and signage pointing to this venue.

RSL Club

The RSL is one of the longest standing in the Northern Territory. Although not a museum it does have a significant collection of wartime memorabilia on display.

War Hospital (Tuxworth-Fullwood House)

Tennant Creek served as a significant base of operations during World War 2. Part of that investment by the army included the construction of a hospital building. The No.55 Australian Camp Hospital was designed by NT architect Beni Burnett and was the first brick building in the town.

After the war it continued as an outpatient facility until 1978. It then served as a museum of various aspects of town history including some equipment displayed in the yard area.

The building is managed by the National Trust. Its location is close to Anzac Hill, the RSL and is easily access from Memorial Drive or Windley Street off the Stuart Hwy.

NOTES

Consider ratifying the wartime stories and artefacts between Battery Hill, Tuxworth-Fullwood House and the RSL. While the operational logistics of various opening hours have proved problematic in the past. Splitting the material makes it difficult for visitors to experience it in one act.

Showgrounds / Rodeo Grounds

The annual show day and associated rodeo are major social events in most country towns. The Tennant Creek show and Barkly Rodeo are no different making this destination an important one for locals. The size of the Barkly Rodeo attracts a number of external visitors to town as well.

BMX Track

The new BMX track adds another strong sporting venue to Tennant Creek. It also has the potential to attract outside visitors for organised race meets.

NOTES

The creation and promotion of mountain biking trails is also a proven tourist draw-card. There are combinations of relatively flat and hilly regions plus destinations within reasonable riding distances (eg. Lake Mary Ann). The creation of bike hire/repair ventures within town also create local business opportunities.

Airport / Davidson Street

The airport is another important gateway into the town. Accessed via Davidson Street to Paterson Street (Stuart Hwy).

NOTES

Consideration to be made for how those entering the town via the terminal precinct and Davidson Street. This can be a more sudden transition from Darwin / Alice Springs than driving.

'Davidson walk' is a completely paved public space that faces this intersection that has been flagged for redevelopment. This could create a welcoming gateway through to the larger Purkiss Reserve.

Activities and promotion

In addition to management of destinations, promotional ideas can be explored to attract and retain tourists and other visitors to the town — bringing outside money into the local economy. These are only intended as conversation starters and not as formal recommendations.

Nocturnal Lighting Shows

An intent of developing tourism in Tennant is to encourage visitors to stay overnight rather than moving through and use of nocturnal light shows is one method of encouraging this to occur. New technology such as the use of LED lights and WIFI offers opportunity with limited built infrastructure and presumably low WOL costs forward. Such an approach offers multiple different opportunities such as themed streetlight shows or light and audio-visual shows using WIFI or radio.

In a coordinated manner the town may have several shows on for example Monday or Wednesday nights such that it can be used to gather a crowd which may travel the district and town with events starting at various times.

The equipment if placed correctly can be out of the way and relatively vandal proofed with applied focus.

Suggested locations that would make suitable surfaces include:

- Water tanks on hill between Udall Road and Irvine Street (highly visible at distance)
- Clock tower structure (prominent public location)
- Catholic Church
- War Hospital

Bird Watching

The attraction of bird life to the local water reservoirs has the potential to then attract the interest of bird watchers. Ideas of providing observation decks are being discussed presently.

Lantern parade

Given the number of dreaming characters in the region, the creation of a major lantern parade could become a significant visual spectacle perhaps as part of the annual festival.

The making of these large scale internally lit creature puppets could be a source of local creativity and interaction for both adults and school communities. The chance for indigenous stories to be celebrated in a tangible way is also an opportunity to share culture.

Fancy Dress Termite Mounds

Dressing termite mounds is a light humoured activity that could be explored as a promotional event. Other townships such as Warwick (Qld) harness the idea of an annual 'yarn-bombing' of the trees in the main street.

Consideration of cultural and ecological damage as well as littering may be barriers to this sort of event.

(to the) MAXX event

The speedway could potentially host an annual Mad Max inspired event where bush mechanics engineer and display heavily modified and hybridised vehicles.

This could extend into an octane-fueled weekend of demolition derbies as well as the potential to capture tourism dollar of the cosplay and steampunk crowd.

<https://www.wired.com/2016/09/wasteland-mad-max-festival-makes-burning-man-look-lame/>

Appendix — Consultation Reports

The following reports were generated in response to previous drafts of this document.

Guard Solutions
PO Box 859
Tennant Creek NT 0860



PROJECT STATUS

REPORT DATE	PROJECT NAME	PREPARED BY
06 Nov 2019	NTG – MASTER PLAN (TENNANT CREEK) STAKEHOLDER ENGAGEMENT PHASE 1	GUARD SOLUTIONS (D. GREEN)

INTENT & METHODOLOGY

The purpose of this report is to provide a concise summary of outcomes and information pertaining to the preliminary engagement phase of the Tennant Creek Master Plan Design Project.

The intent of the Master Plan is to provide a roadmap for development for the next 20-30 years. The Master Plan will allow the government to plan for new infrastructure, upgrade the existing public realm and create certainty for private sector investment and growth. Moreover, it will improve the alignment of urban planning and design throughout the Tennant Creek Region.

To inform the design process, 'key Influencers' within the community were subsequently identified and engaged. Their selection as 'key influencers' was based upon their understanding of one or more of the following factors:

- Tourism;
- Regional Economic Development;
- Utilities, Services & Amenity (NTG & BRC);
- Community Safety;
- Cultural Awareness/Authority; and
- Regional Art & Design.

A 'Notice of Engagement' to 'Key Influencers' was drafted by Guard Solutions on behalf of NTG DIPL Regional Manager – Darcy Dunbar. The intent of this notice was to advise of the proposed 'Concept Master Plan' and of the forthcoming consultations.

The 'Notice of Engagement' was submitted to the following 'Key Influencers':

1. Barkly Arts
2. Department of Chief Minister (Barkly Region)
3. Chamber of Commerce (Tennant Creek Region)
4. NT Police (Tennant Creek Police Station)
5. Cultural Authority Group
6. Central Land Council
7. Barkly Regional Economic Development Committee
8. Patta Aboriginal Corporation
9. Mayor – Barkly Region

10. Chief Executive Officer – Barkly Regional Council
11. Member for Barkly – NT Government MLA

To facilitate consultation, a template was used to prompt discussion in the context of the Tennant Creek Master Plan. The template was not prescriptive in its requirements, to this end the following elements were consistently addressed:

- a) Streetscapes and Wayfinding
- b) Safety and Security
- c) Understanding Tennant Creek (SWOT)
- d) The Tennant Creek Experience (Real & Perceived > What is desired)

GENERAL COMMENTS / OBSERVATIONS / BARRIERS

The first phase of consultation was widely accepted and acknowledged. Moreover, many were positive with the idea of a uniform and coordinated approach to urban design throughout the Tennant Creek region. Additionally, it was mentioned by several Key Influencers that Master Planning is an imperative which should have been undertaken several years prior.

To prompt discussion, a video link demonstrating the CBD revitalization efforts of the Katherine Town Council was used. This served as a useful tool in assisting stakeholders to understand the likely outcomes and intent of the Master Planning process.

Interestingly, many stakeholders indicated they would also like to have viewed any early design drafts for the Tennant Creek township which may be in circulation. They believed this would enable them to provide commentary which is more relevant and contextual. Additionally, some stakeholders felt their contributions at this phase of the process were somewhat 'limited' or 'broad' and would offer little in the way of adding value to the Master Plan.

Despite those perceptions, all stakeholders were reassured and reminded that this was merely the first phase of the consultation process. Furthermore, all stakeholders were informed that the true value of their feedback would become apparent as the design process unfolds.

A summary of key talking points sourced throughout this process are listed below. To this end, common themes prevailed among those who were engaged. These included:

- Managing Real Safety versus Perceived Safety;
- Creating a Green-Belt to beautify and cool the CBD;
- Enhancing connectivity & direction around the town;
- Creating a meaningful economic corridor & sense of community along Paterson Street CBD; and
- Defining the identity (Mining Town or Indigenous Community or both?).

***The feedback of several 'Key Influencers' remains outstanding from this report. Evidence of the efforts to source their contribution has been recorded. To this end, I am confident they will make themselves available for future engagement as the design process unfolds.*

APPENDIX A 'SUMMARY – TALKING POINTS'

SERIAL	COMMENT/OFFERING	NOTES/CONTEXT
1	<i>Too many shutters and screens. The town looks unsafe.</i>	
2	<i>If the CBD is safe and inviting there is a greater likelihood people will explore the wider township. If we don't get this right, it will be</i>	
3	<i>Design must encourage positive activity in the main street (both day and night)</i>	
4	<i>Can we cool down Paterson Street?</i>	
5	<i>Main street facades are old, tired and damaged. They lack identity and do little to promote on-street activity.</i>	
6	<i>The town needs a central meeting space. Somewhere markets and events can be held, and a sense of community can be cultivated.</i>	
7	<i>Let us use this as an opportunity to make the 'Golden Heart' of Tennant Creek an Oasis in the middle of Australia. It is not enough to line the street with tree's but rather make it a true 'green-belt' which encourages locals and tourists alike to engage within the community. The Master Plan needs to create a welcoming and visual point of difference.</i>	
8	<i>In recent years, the town appears to have lost its identity. Maybe this is an opportunity to create a new one.</i>	
9	<i>Wayfinding mechanisms should be unique. Don't make them just about direction. Send people on a journey which encourages them to start in the township and return to the township. Make them fun / culturally sensitive and engaging. All signage / pathways and wayfinding mechanisms should return people to the CBD.</i>	
10	<i>Avoid 'loitering facilitators'... Hidden blackspots and amenities which attract itinerant problems are not ideal.</i>	
11	<i>To promote the local economy, are there any considerations / plans for a transport/agriculture/mining or general business hub?</i>	
12	<i>The town has many prominent features. Has any thought been given to artistic lighting displays?</i>	
13	<i>Can local artists be engaged to design wall art for buildings / tanks and other infrastructure within the township?</i>	
14	<i>Unique Branding. Unique Colours. Unique Identify. Now is the time to redefine the township.</i>	
15	<i>Traffic infrastructure throughout the township must be designed to slow vehicle movement and promote stopping for the purpose of visitation. Make use of our median strips. They offer no visual impact.</i>	
16	<i>Maximise the impact of Indigenous culture in the design process. This will create a sense of ownership and pride within the township by the first nation people of the region.</i>	
17	<i>Consider Recommendations of the Strategic Report 'Creative Barkly'. This document was a three year strategic research project looking into the creative and artistic influences of the Barkly Region as a whole. This project also considered how these influences impacted cultural, social and economic development within the region. www.creativebarkly.org.</i>	

Guard Solutions
PO Box 859
Tennant Creek NT 0860



PROJECT STATUS

REPORT DATE	PROJECT NAME	PREPARED BY
09 Dec 2019	NTG – MASTER PLAN (TENNANT CREEK) STAKEHOLDER ENGAGEMENT PHASE 1	GUARD SOLUTIONS (D. GREEN)

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To inform the design process, 'key Influencers' within the community were subsequently identified and engaged. Their selection as 'key influencers' was based upon their understanding of one or more of the following factors:

- Tourism;
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- Community Safety;
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A 'Notice of Engagement' to 'Key Influencers' was drafted by Guard Solutions on behalf of NTG DIPL Regional Manager – Darcy Dunbar. The intent of this notice was to advise of the proposed 'Concept Master Plan' and of the forthcoming consultations.

The 'Notice of Engagement' was submitted to the following 'Key Influencers':

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9. Mayor – Barkly Region

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- 11. Member for Barkly – NT Government MLA

To facilitate initial consultation, a template was used to prompt discussion in the context of the Tennant Creek Master Plan. The template was not prescriptive in its requirements, to this end the following elements were consistently addressed:

- a) Streetscapes and Wayfinding
- b) Safety and Security
- c) Understanding Tennant Creek (SWOT)
- d) The Tennant Creek Experience (Real & Perceived > What is desired).

The content from this process was used to inform the development of the draft document titled ‘Tennant Creek Visual Placemaking – Preliminary Strategy and Concept Consultation’.

This draft document has since been disseminated among Key Influencers for subsequent review, commentary and feedback – further adding to the engagement / consultation process.

GENERAL COMMENTS / OBSERVATIONS / BARRIERS

It is the opinion of Guard Solutions that the secondary phase of the consultation process has proven more valuable in the context of direct feedback. The rationale behind this viewpoint lies with the fact that all stakeholders were provided tangible content from which they could offer their commentary (as opposed to the notion of a ‘concept proposal’ which was mooted in the first phase of engagement).

Not indifferent to the first phase of consultations, several of the Key Influencers who were engaged to offer commentary on this project chose not to participate. Information in this context will be forwarded separately for your advice and subsequent attention.

Across all stakeholders who chose to provide feedback, the idea of a uniform approach to urban design throughout the Tennant Creek region is widely accepted and endorsed. This commentary has been consistent throughout both phases of the consultation process and serves to validate the rationale and importance of this initiative.

Upon dissemination of the document, all stakeholders were requested for their feedback. Specifically, they were asked to provide commentary upon:

- Project intent;
- Accuracy of content (with due regard to history and cultural elements);
- The proposed visual context / colour’s & type-set’s;
- The Wayfinding process;
- Themes and creative ideas;
- Destination investigations & linkage; and
- Overall content.

To maximise the effectiveness of this process, stakeholders were also asked to offer their views in the context of:

- Content strengths (i.e. those ideas and strategies within the document they viewed positively);
- Content weaknesses (i.e. those ideas and strategies within the document they were not in agreement with);
- Content growth areas (i.e. those ideas and strategies within the document which have merit but could be enhanced); and
- Content offerings (i.e. value adding to the document with alternative ideas and concepts).

A summary of this feedback is detailed within Annexure ‘A’ and is provided for your subsequent consideration. Where applicable, the context of this feedback will be outlined to your office independent of this report. Additionally, the feedback has not been vetted but merely collated for your review.

APPENDIX A ‘SUMMARY – PHASE 2 FEEDBACK’

SERIAL	COMMENT/OFFERING	NOTES/CONTEXT
1	<p>Wording/Grammar:</p> <ul style="list-style-type: none"> ▪ ‘Document is not in plain English and sentences should be simplified’. ▪ ‘Change the use of the term ‘Central Australia’ to ‘Barkly’ within the document’. ▪ ‘Be consistent in wording. Mine Pits should be referred to as the Mining Heritage Trail’ 	
2	<p>Colour Pallet:</p> <ul style="list-style-type: none"> ▪ ‘Why have they not applied the Boundless Possible colour pallet? Adopting a separate colour pallet is counter-productive to overall NT Master Branding. While Tennant Creek needs its own identity, it should be consistent with NT Master Branding.’ ▪ ‘The colour pallet is excellent. It provides a good representation of our community, our culture, our history and our landscape’. 	
3	<p>War Hospital and the Borella Exhibit:</p> <ul style="list-style-type: none"> ▪ ‘The Borella Exhibit was going to be placed at the RSL Club but reasoning for not having it there was due to the conflict with opening hours. Hence it was placed at Battery Hill (these same reasons would restrict it from being placed at the War Hospital).’ 	
4	<p>RSL Club:</p> <ul style="list-style-type: none"> ▪ ‘The positioning of the Tennant Creek RSL Club to the War Hospital and Catholic Church: The RSL Club has been in operation in Tennant Creek for 73 years and is one of the longest standing RSL’s in the Territory. Although not a museum, the RSL does have a significant collection of wartime memorabilia on display.’ 	
5	<p>Fancy Dress Termite Mounds:</p> <ul style="list-style-type: none"> ▪ ‘Suggest this be removed as it is viewed as littering. Moreover, it has the potential to cause a distraction to drivers on the road. We have received feedback from people within the communities and surrounding homelands that they do not agree with the dressing up of the termite mounds.’ 	
6	<p>Orientation Landmarks:</p> <ul style="list-style-type: none"> ▪ ‘The pillars / posts look like the totem poles from the Tiwi Islands. May not be appropriate’. ▪ ‘A sound idea. These would certainly encourage tourists to navigate and explore the township as opposed to driving through like they do at present’. 	

	<ul style="list-style-type: none"> 'We like the pillars. As an important cultural entity within the region, we would be seeking involvement on any work group, or similar, to inform the design process.' 	
7	<p>Local Fabrication:</p> <ul style="list-style-type: none"> 'Can something be designed and constructed 100% in Tennant Creek? Why would specialist parts have to be fabricated elsewhere?' 	
8	<p>Identification plinths:</p> <ul style="list-style-type: none"> 'Can the letters be gold in colour?' 'Why are the Aboriginal names on the plinths faded out so much?' 'The use of Aboriginal names and terminology upon structures to be endorsed / approved by cultural authorities where appropriate.' 'The identification plinths are a great idea. However, we would welcome the opportunity to be involved with providing storyboards for each of these locations & points of interest. This will ensure cultural truths are properly conveyed and timelines are logically ordered' 	
9	<p>Lighting & Light Shows:</p> <ul style="list-style-type: none"> 'Very supportive of enhance illumination along sidewalks of main street. Would certainly increase the feeling of safety.' 'Could light shows and displays prove a hazard and distraction to motorists?' 'The region suffers from little to no activity in the evenings. Light shows and displays have the potential to activate the local township at night. This is an excellent concept and should be done on a large scale.' 	
10	<p>Light Festivals:</p> <ul style="list-style-type: none"> 'Annual festival? What annual festival? Do we have one?' 'A light festival would be a great idea. Given the heat of Tennant Creek, night-time festivities and activities should be encouraged.' 	
11	<p>Recycling the rustic:</p> <ul style="list-style-type: none"> 'Very supportive of recycling and displaying sculptures and structures created by local people using local materials.' 'Is there an opportunity to restore the old mining & plant equipment situated along Peko Road? Could these items be relocated somewhere with greater visibility and purpose?' 	
12	<p>The human resource:</p> <ul style="list-style-type: none"> 'Where possible all works must be done by locals. Local industry to be maximized.' 	

13	<p>Nyinkka Nyunyu:</p> <ul style="list-style-type: none"> 'The document states, the cultural centre is one of the newest attractions available.... It has been around for years!' 'Let us help tell the story of the Nyinkka. This is very important and should be put as a story board on the entrance statements.' 	
14	<p>Locations of interest:</p> <ul style="list-style-type: none"> 'There are some locations of interest which are of cultural importance which could be added to the plan. For example, Attack Creek (74 Km south of Tennant Creek). The history of this place is very important and is linked with the Warumangu peoples first contact with the white man.' 	

Moving forwards...

What are the priorities?

Should anything else be considered?

Other challenges/opportunities?

Further community consultation?

Timelines, staging and future funding?