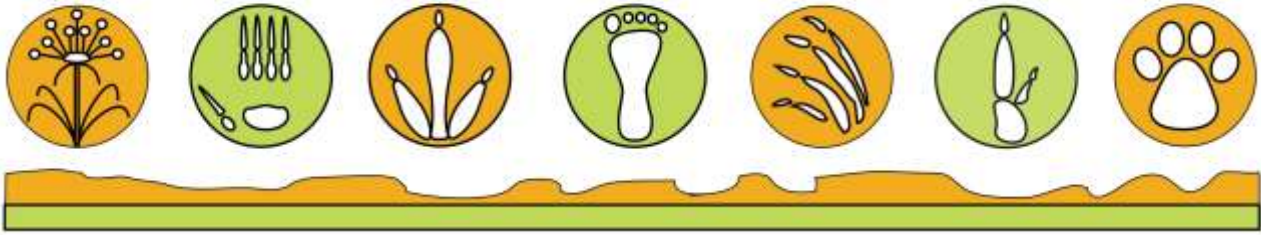


BARKLY REGIONAL COUNCIL



OUR VISION

We are a progressive, sustainable Council who respect and listen to the people.

THE WAY WE WILL WORK

We will be engaged and have regular opportunities to listen. We will have strong policy and budgets to ensure our programs and services are progressive and sustainable.

Respect is shown in everything we do and we have acceptance of all cultures in the Barkly Region and practices.

We are a responsible Council that meets all its regulatory and social responsibilities.

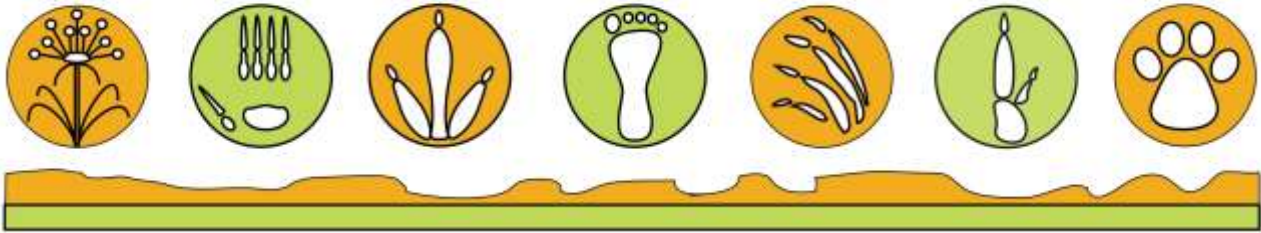
We will be a responsive Council.

SUPPLEMENTARY AGENDA ORDINARY COUNCIL MEETING THURSDAY, 20 NOVEMBER 2014 AMPILATWATJA

The Ordinary Council Meeting of the Barkly Regional Council will be held in Ampilatwatja on Thursday, 20 November 2014 at 10:00am.

Edwina Marks
Chief Executive Officer

BARKLY REGIONAL COUNCIL



COUNCIL PRAYER

Our Lord Jesus Christ, we trust you will guide and bless this meeting of the Barkly Regional Council. We pray that you will ensure that all discussions and decisions made today are just and fair as they will affect all people within the Barkly Region. We also pray for your guidance to ensure that all our dealings are appropriate to all those whom we represent and will reflect an equitable and honest approach to the issues to be discussed today.

Amen

AGENDA

| ITEM | SUBJECT | PAGE NO |
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| 9 | GENERAL BUSINESS AND MATTERS FOR NOTING REPORTS | |
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GENERAL BUSINESS AND MATTERS FOR NOTING

| | |
|--------------------|---------------------------------------|
| ITEM NUMBER | 9.26 |
| TITLE | The Da Vinci Exhibition 2016 |
| REFERENCE | 119979 |
| AUTHOR | Edwina Marks, Chief Executive Officer |

RECOMMENDATION

That Council

- a) Receive and note the report
- b) Make the initial deposit of \$8,000.00 plus GST to secure the exhibition with a view for all cost to be recovered through community fundraising and donations.

SUMMARY:

During 2013 David Shoobridge the then CEO, secured the offer to host the Da Vinci Exhibition in 2016 for a month. The exhibition is on loan from the Leonardo Da Vinci Museum in Florence and has been developed by the Artisans of Florence Pty Ltd, a private company and is currently touring Australia between 2014 and 2016.

Council reviewed this decision a number of times and also contacted preliminary potential stakeholders. By December 2013, Council had received:-

- a \$2000 commitment from the NT Government,
- the offer of promotion through NT Tourism
- and late in December 2013 an offer from the Chief Ministers office to consider a detailed business case if one was presented.

However, at its December 2013 meeting, Council decided not to continue arrangements and advise the organisers as Council felt the financial exposure was too high when new financial costs had been considered. This matter has been raised repeatedly at the Barkly Economic Development Committee, Local Tourism Advisory Committee and the Barkly Co-ordination Committee. Accordingly, it is timely now for Council to reconsider this proposal as a recommendation for support may come up during 2014 through the Tennant Creek Local Authority as three members of this committee are now Local Authority members.

BACKGROUND

During February to June, the Barkly Economic Development Committee had continued to raise this issue as part of their agenda criticising Council for its decision. There is little sympathy for the business of Council or its own financial sustainability issues or regard that Council has a right to legally pursue its own goals. This has also been put on the agenda at the newly formed Local Tourism Advisory Committee. The CEO has repeatedly stated Councils position and indicated that if a community committee could be gathered that it would be happy to support a community committee if people nominated. Other than one person indicating that they would be involved, both committees wanted a detailed business case to consider. Council's position was that resources would not be allocated to proceed and the CEO supplied the November Council report on at least two occasions to the committee for consideration. Despite a three page report being supplied last month putting up potential models, the CEO has had only one member indicating support and interest. This member, Greg Marlow, from Marlow, Canete also indicated that he would contribute \$5000 per year to the project if it was continued.

Councils 2014/15 Budget

Council has not allocated a budget for this exhibition, however the Tennant Creek Local Authority could allocate a figure in both years should it wish to do so. Its one-off untied allocation is \$100,000 for 2014/15. No amount is set for 2014/15 or 2015/16 at this stage based on Councils December resolution.

In order to allocate any funding the Local Authority would need to recommend an amount and Council would need to resolve to support that recommendation. At present, Councils current resolution as at December 2013 is not to do so.

Potential Savings through Volunteer arrangements

If a community committee is set up, it is possible that staffing and attendants could easily be covered through a volunteer arrangement. This equates to some \$32,000 in savings however these arrangements should be in place early 2016. A community committee is best placed to drive this process.

Based on the conversation that has occurred at the last two REDC committee meetings, the indication from Steve Edgington is that TourismNT would cover promotion and marketing and Council has previously stated that it could provide in-kind cleaning and rental to the value of \$8250. This would equal (without contingency planning) an overall savings of approximately \$50,000 in overall costs **bringing exhibition costs down to \$60,200** including contingencies. The Office of the Chief Minister is also happy to consider a business case for potential funding.

Fixed Costs

It is important to note that the outlay of exhibition and curator costs is not negotiable and would need to be paid as this is part of the commercial lease agreement. The fixed costs equates to a figure of \$41,800 or \$52,000 with contingencies. **A down payment of \$8,000 would need to be paid immediately.**

Exhibition Payments

Subject to Council consent the first payment to the organisers of \$8,000 would take place in November 2014. Further payments would be made on 04/07/2015 (the 2015/6 budget year) and 01/04/2016 (2017/8 budget year).

Revenue and Contributions

Arts funding

Grant funding is unlikely because Australian arts funding supports Australian arts content. Initial investigations indicate that there are no eligible arts funding grants available for this purpose.

Exhibition Entrance fees

Projections of \$20pp are not viable and there is no evidence of willingness to pay by the Tennant Creek community who access arts activity at low or no cost presently. As a region of significant economic and social advantage it is not known what contribution could be made by families or children attending. For the purposes of this exercise, at \$5 per head this would mean that 200 people per day would need to visit the exhibition.(including school children) totally 6000 people or 75% of the region. This is unlikely to be achieved. Realistically, a contribution campaign through education could be viable at \$2 pp for school children and would yield approximately \$1000 (500 x \$2) over the life of the campaign.

Attendance of any significant numbers on a daily basis is unlikely to be sustainable therefore a subsidy or donations need to be generated of at least 50% assuming positive support by the Local Authority. In all likelihood for this event to be successful and well attended all costs would need to be raised as a no cost entry event.

The Exhibition

The Exhibition, developed by Artisans of Florence Pty Ltd includes:

- In excess of 60 interactive machines created from the original Da Vinci drawings featuring Leonardo Da Vinci's amazing flying machines, nautical, hydraulic and architectural innovations, ground-breaking applications of civil engineering and incredible war machines.
- 15 high quality reproduction artworks including the Mona Lisa.
- Giant art panels, computer animations, film screenings.

- Rare copies of Leonardo Da Vinci Codices.
- Award Winning Educational “Primary Physics-The Principles Behind Leonardo’s Science”.

Scope

The Exhibition would be in Tennant Creek for 8 weeks (1 April 2016 – 31 May 2016 and Council would be required to cover the costs of an “artisan” (flights and accommodation) to set up and dismantle the exhibition along with up to six casual labourers.

There would also be a need:-

- For 3 to 4 attendants to collect entrance fees,
- man the merchandise shop and
- guiding/demonstrate parts of the exhibition where necessary.

Financial Model

Gross cost (Considered at Councils Nov/December Council meeting)

The gross cost of mounting the exhibition will be in the vicinity of \$110,000 made up as follows:

| | |
|---|------------------|
| Rental for 8 weeks, including freight costs and transit insurance | \$38,000 |
| GST | \$ 3,800 |
| <u>Sub Total Being the amount payable to Artisans of Florence Pty Ltd</u> | <u>\$41,800</u> |
| Artisan costs 2 return flights + accommodation | \$ 4,000 |
| Staffing 4 casuals for up to 12 days | \$12,000 |
| Attendants 4 casuals for one month | \$20,000 |
| Promotion, say | \$10,000 |
| Hall cleaning 5 @ \$450 | \$ 2,250 |
| Contingency 10% approximately | \$ 7,950 |
| <u>Total Cash Expenditure</u> | <u>\$98,000</u> |
| Town Hall rental 61 days @ \$200/day | \$12,200 |
| <u>Total Outlays*</u> | <u>\$110,200</u> |

- Excludes minor costs associated with insurance, electricity and the like.

Potential Community Model (with volunteers)

The gross cost of mounting the exhibition will be in the vicinity of \$98,000 made up as follows:

| | |
|---|------------------------|
| Rental for 8 weeks, including freight costs and transit insurance | \$38,000 |
| GST | \$ 3,800 |
| <u>Sub Total Being the amount payable to Artisans of Florence Pty Ltd</u> | <u>\$41,800</u> |
| Artisan costs 2 return flights + accommodation say | \$ 4,000 |
| | <u>\$45,800</u> |

- Excludes minor costs associated with insurance, electricity and the like.

Recommendation

Council could lead to facilitate a sponsorship to cover the remainder and possibly some of the Council’s own proposed contribution. Requests can be made to the Chief Minister and the Ministers for Local Government, Museum and Arts and Education as well as other levels of Government. Barkly Arts has offered to work with the Council and encouragement and verbal support have been received from Tennant Creek based public servants and members of the local business community. Once the down payment is made there are two full financial years available to achieve the balance of funds required. This exhibition does align with Councils regional development goals and Strategic Plan 2014/15.

ISSUES/OPTIONS/CONSEQUENCES

As a community committee the governance structure would most likely not support the auspicing or collection of grants and fundraising. If Council support this side of the project it can then support the community committee to manage the operational aspects of the exhibition.

CONSULTATION & TIMING

This issue has been discussed at the Local Tourism Advisory Committee meeting and the Barkly Regional Economic Development Committee.

ATTACHMENTS: