

Tenant Creek Karting Event 2018

Stakeholder Consultation

Discussion Guide

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Discussion Guide

<p>2. Stakeholders role in the Event</p> <p><u>OBJ: Identify the stakeholder's role and level of engagement with the proposed Event</u></p> <ul style="list-style-type: none">▪ What is your knowledge of and direct role in the proposed Event?▪ What role do you/your organisation play in the planning, management and delivery of the proposed Event?▪ What is the level of investment your organisation commits to the proposed Event (this may include financial, human capital, infrastructure, marketing and promotion, sponsorship)?▪ Is your organisation involved with any similar types of events and how do they compare?	<p>(10 mins)</p>
<p>3. Explanation of processes & systems relating to risk management, OHS, Insurance, budgeting, resource management, commercial arrangements etc.</p> <p><u>OBJ: Explore stakeholders' approach to specific business functions and areas of operation</u></p> <ul style="list-style-type: none">▪ Where appropriate, indicate how you/your organisation develop, manage and execute the following key functions within the context of the Event:<ul style="list-style-type: none">➢ People management (resource management and succession planning across permanent staff, contractors, volunteers)➢ Relationships with other key stakeholders - explain level and frequency of contact and communication➢ Sponsorship / commercial acquisition and servicing (post event analysis, patron/participant research)➢ Commercial and contract management➢ Budgeting➢ Risk management including insurances➢ OHS➢ Legal and regulatory requirements <p>Infrastructure requirements</p> <p>What current infrastructure is in place for the proposed event</p> <p>What will be required to be built from a track, surrounding area, support infrastructure and event delivery perspective</p>	<p>(25 mins)</p>
<p>4. Major risks around the Event</p> <p><u>OBJ: Identify any internal and external risks to the successful delivery of the Event</u></p> <ul style="list-style-type: none">▪ What do you perceive as the three key internal risks to the Event from your operating perspective (e.g. poor processes, absence of medium-long term strategy for the Event, staff turnover etc.)?▪ What do you perceive as the three key external risks to the Event from your operating perspective (e.g. loss of the Event due to competition from other cities, commercial instability, change in government, change in key stakeholders, reputational risk, etc.)?▪ What is the likelihood of these risks materialising and what are the expected consequences?	<p>(10 mins)</p>

5. Recommendations & critical elements for the Event

(10 mins)

OBJ: Identify any recommendations and critical elements for the Event

- What would be the top 3 areas/activities/processes/approaches that would be recommended for the Event?
- What learnings and observations do you have from other similar types of events that the Event could adopt with the intention of creating a point of difference and maintaining interest in the event?
- What are the 'must have' elements of the Event?